

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
W.A. KRAPF, INC.		01/01/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	INTELPROPLIST LLC
Street Address:	2031 O'Neill Road
City:	Macedon
State/Country:	NEW YORK
Postal Code:	14502
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 74

Property Type	Number	Word Mark
Registration Number:	1247605	EXPANDA-PANEL
Registration Number:	1106098	CONFIDATA
Registration Number:	2417608	WHITEWALL
Registration Number:	1097428	MAGNET-MOUNT
Registration Number:	1910003	ROTOGRAPH
Registration Number:	1497721	BARNEYBOARD
Registration Number:	1437307	PANDABOARD
Registration Number:	1498631	OFF-N-RUNNING
Registration Number:	1498630	MASTERPLANNER
Registration Number:	1502701	JOB/PROGRESS
Registration Number:	1510931	PHOTOCHART
Registration Number:	1527560	FULLYEAR
Registration Number:	1535232	YEARCHART
Registration Number:	2497788	TRACKWALL

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Registration Number:	2504371	MAGNATAG
Registration Number:	2647038	GRIP-A-SHEET
Registration Number:	2540409	MAPMOUNT
Registration Number:	2547336	SWINGVIEW
Registration Number:	2267295	TACKFREE
Registration Number:	1950705	LEASETRACKER
Registration Number:	1959076	SHADELINE
Registration Number:	1971350	ROTOCUBE
Registration Number:	1538666	FULLWALL
Registration Number:	1852363	PANDABOARD
Registration Number:	2604677	PRECISELINE
Registration Number:	2061212	MAGNASNAP
Registration Number:	1690800	GRANDPLANNER
Registration Number:	1690816	PRIVATEPLANNER
Registration Number:	1758247	CARDVIEW
Registration Number:	2536523	MAGNALUX
Registration Number:	2417683	COMBOBOARDS
Registration Number:	1652398	SYMBOLETTES
Registration Number:	1510927	MINUTE-BY-MINUTE
Registration Number:	2734603	MAGNETICWOOD
Registration Number:	1031438	ACTIONPLANNER
Registration Number:	1699010	PLANVIEW
Registration Number:	1720242	SAFETYCROSS
Registration Number:	2613579	WHITEBOARD SYSTEMS
Registration Number:	1510932	SALESMOTIVATOR
Registration Number:	1502702	WORKWEEK
Registration Number:	2388075	MAGTAG
Registration Number:	2471316	FABRICTACK
Registration Number:	2499971	T-SCAN
Registration Number:	1103408	YEARMASTER
Registration Number:	1095139	BIG-YEAR
Registration Number:	0903983	MAGNATAG
Registration Number:	2622455	THE WHITEBOARD SOURCE
Registration Number:	2439674	CHARTJACKET
Registration Number:	1533774	WORKDAY

Registration Number:	1511633	FLIP-OVERS
Registration Number:	1528194	PERFECT-WRITING
Registration Number:	1508666	EZ-GRIP
Registration Number:	1520846	OVERVIEW
Registration Number:	1520844	CHARTMAKER'S
Registration Number:	2048477	LABELMOUNT
Registration Number:	2079209	MAGNASTAFFER
Registration Number:	2152606	POLARBOARD
Registration Number:	1714659	FILEVIEW
Registration Number:	3250508	PHOTOSUP
Registration Number:	3200777	WAKTACK
Registration Number:	3452135	MAGNATAG VISIBLE SYSTEMS
Registration Number:	3434236	GIANTYEAR
Registration Number:	3434237	GIANTWEEK
Registration Number:	3434307	EFFICIENCY-TRACKER
Registration Number:	3578483	TRACKER
Registration Number:	3695776	BOLDLYNE
Registration Number:	3736388	DO-DONE
Registration Number:	3614706	MAGNAMAP
Serial Number:	77696608	FLASHTACKS
Serial Number:	85110931	FLEXIBLE-DAY
Serial Number:	85118371	GIANTQUARTER
Serial Number:	77958977	HURTSPOT
Serial Number:	85031885	MAINTENANCE-MASTER
Serial Number:	85118423	TACKPOINT

CORRESPONDENCE DATA

Fax Number: (585)295-4401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 5852954400
Email: ekinsley@hblaw.com
Correspondent Name: Hiscock & Barclay, LLP
Address Line 1: 300 South State Street
Address Line 4: Syracuse, NEW YORK 13202

ATTORNEY DOCKET NUMBER: 3029247

NAME OF SUBMITTER: Elizabeth Kinsley

TRADEMARK

REEL: 004481 FRAME: 0127

Signature:	/elizabeth kinsley/
Date:	02/18/2011
Total Attachments: 5 source=Krapf TM Assignment#page1.tif source=Krapf TM Assignment#page2.tif source=Krapf TM Assignment#page3.tif source=Krapf TM Assignment#page4.tif source=Krapf TM Assignment#page5.tif	

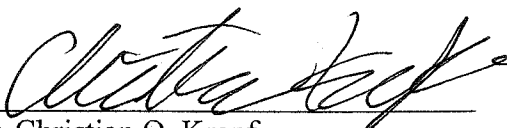
ASSIGNMENT OF TRADEMARKS

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, W.A. KRAPF, INC., a Delaware corporation (hereinafter "Assignor"), hereby assigns, transfers and sets over to INTELPROPLIST LLC, a New York Limited Liability Company (hereinafter "Assignee"), the entire right, title and interest including all common law rights in and the trademarks, service marks and trade names identified in attached Schedule "A" attached hereto and made a part hereof (hereinafter "Marks"), together with all applications and registrations therefor throughout the world, and together with the good will of the business connected with the use of and symbolized by the Marks and with all rights of protection and all claims for past infringement thereof throughout the world.

Assignor covenants that it has the full right and power to convey the entire interest herein assigned, and that it has not executed and shall not hereafter execute any document in conflict with this Assignment. Assignor further covenants that it will at any time and at the request of Assignee execute such documents and take such other action that in the opinion of Assignee may be desirable or necessary to secure to Assignee, its successors, legal representatives and assigns, all rights conveyed and intended to be conveyed by this instrument.

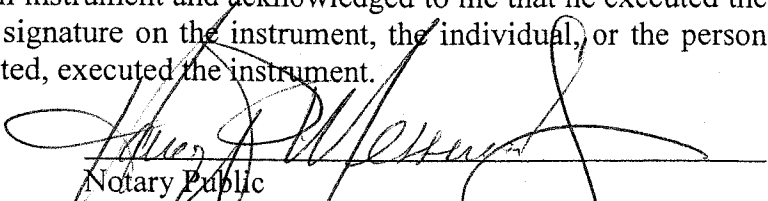
IN WITNESS WHEREOF, the Assignor has caused this Agreement to be signed this 1st day of January, 2011.

ASSIGNOR:
W.A. KRAPF, INC.

By: 
Name: Christian Q. Krapf
Title: V.P. and Chief Operating Officer

STATE OF NEW YORK)
COUNTY OF WAYNE) ss.:

On the 1st day of January ~~2011~~ in the year 2011, before me, the undersigned, a Notary Public in and for said State, personally appeared CHRISTIAN Q. KRAPF, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

HARRY P. MESSINA, JR.
Notary Public State of New York
Qualified in Monroe County
Reg. No. 02ME7911675
Commission Expires November 30, 2014

SCHEDULE A

A. Trademark Registrations

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
US	EXPANDA-PANEL	1,247,605
US	CONFIDATA	1,106,098
US	WHITEWALL	2,417,608
US	MAGNET-MOUNT	1,097,428
US	ROTOGRAPH	1,910,003
US	BARNEYBOARD	1,497,721
US	PANDABOARD	1,437,307
US	OFF-N-RUNNING	1,498,631
US	MASTERPLANNER	1,498,630
US	JOB/PROGRESS	1,502,701
US	PHOTOCHART	1,510,931
US	FULLYEAR	1,527,560
US	YEARCHART	1,535,232
US	TRACKWALL	2,497,788
US	MAGNATAG	2,504,371
US	GRIP-A-SHEET	2,647,038
US	MAPMOUNT	2,540,409
US	SWINGVIEW	2,547,336
US	TACKFREE	2,267,295
US	LEASETRACKER	1,950,705
US	SHADELINE	1,959,076
US	ROTOCUBE	1,971,350
US	FULLWALL	1,538,666
US	PANDABOARD	1,852,363

A. Trademark Registrations (Continued)

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
US	PRECISELINE	2,604,677
US	MAGNASNAP	2,061,212
US	GRANDPLANNER	1,690,800
US	PRIVATEPLANNER	1,690,816
US	CARDVIEW	1,758,247
US	MAGNALUX	2,536,523
US	COMBOBOARDS	2,417,683
US	SYMBOLETTES	1,652,398
US	MINUTE-BY-MINUTE	1,510,927
US	MAGNETICWOOD	2,734,603
US	ACTIONPLANNER	1,031,438
US	PLANVIEW	1,699,010
US	SAFETYCROSS	1,720,242
US	WHITEBOARD SYSTEMS	2,613,579
US	SALESMOTIVATOR	1,510,932
US	WORKWEEK	1,502,702
US	MAGTAG	2,388,075
US	FABRICTACK	2,471,316
US	T-SCAN	2,499,971
US	PAGEVIEW	2,035,727
US	YEARMASTER	1,103,408
US	BIG-YEAR	1,095,139
US	MAGNATAG	903,983
CANADA	MAGNATAG	TMA369536
US	THE WHITEBOARD SOURCE	2,622,455
US	CHARTJACKET	2,439,674
US	WORKDAY	1,533,774

A. Trademark Registrations (Continued)

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
US	FLIP-OVERS	1,511,633
US	PERFECT-WRITING	1,528,194
US	EZ-GRIP	1,508,666
US	OVERVIEW	1,520,846
US	CHARTMAKER'S	1,520,844
US	LABELMOUNT	2,048,477
US	MAGNASTAFFER	2,079,209
US	POLARBOARD	2,152,606
US	FILEVIEW	1,714,659
US	PHOTOSUP	3,250,508
US	WAKTACK	3,200,777
US	MAGNATAG VISIBLE SYSTEMS (& design)	3,452,135
US	GIANTYEAR	3,434,236
US	GIANTWEEK	3,434,237
US	GIANTMONTH	3,434,237
US	EFFICIENCY-TRACKER	3,434,307
US	TRACKER	3,578,483
US	BOLDLYNE	3,695,776
US	DO-DONE	3,736,388
US	MAGNAMAP (word)	3,614,706

B. U.S. Trademark Applications

<u>MARK</u>	<u>APPLICATION NO.</u>
FLASHTACKS	77/696,608
FLEXIBLE-DAY	85/110,931
GiantQuarter	85/118,371
HURTSPOT	77/958,977
MAINTENANCE MASTER	85/031,885
TackPoint	85/118,423

C. Proposed Trade Names and Marks

Exact-Letter
GiantHalfYear
Giant-Season
GiantTwoWeek
GiantWeek
GLOBE (M-design)
Over & Under
SHOW WHAT'S HAPPENING
StaffMaster
TDEX
Time Tracker
U-Design-It
WorkView