

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GIBC, Inc. | | 02/16/2011 | CORPORATION: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | Fulton Street Brewery, LLC | | |
| Street Address: | 1800 West Fulton Street | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60612 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ILLINOIS | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2230882 | GOOSE ISLAND BREWING CO. | |
| Registration Number: | 3672409 | 312 URBAN WHEAT | |
| Registration Number: | 3766243 | 312 URBAN WHEAT ALE GOOSE ISLAND CHICAGO | |
| Serial Number: | 77808121 | MBA MASTER OF BEER APPRECIATION | |
| Serial Number: | 77657724 | MATILDA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)456-8435 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312.456.8400 | | |
| Email: | chiipmail@gtlaw.com | | |
| Correspondent Name: | Howard E. Silverman | | |
| Address Line 1: | 77 West Wacker Drive | | |
| Address Line 2: | Suite 3100 | | |
| Address Line 4: | Chicago, ILLINOIS 60601 | | |
| ATTORNEY DOCKET NUMBER: | 113250.011000 | | |

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REEL: 004481 FRAME: 0419

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| NAME OF SUBMITTER: | Howard E. Silverman |
| Signature: | /Howard E. Silverman/ |
| Date: | 02/17/2011 |
| Total Attachments: 3 source=113250.011000Assignment#page1.tif source=113250.011000Assignment#page2.tif source=113250.011000Assignment#page3.tif | |

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT, by and between GIBC, Inc., an Illinois corporation having a place of business at 1800 West Fulton Street, Chicago, Illinois 60612 ("Assignor"), and Fulton Street Brewery, LLC, an Illinois limited liability company having a place of business at 1800 West Fulton Street, Chicago, Illinois 60612 ("Assignee"), shall be effective as of February 16, 2011.

RECITALS:

WHEREAS, Assignor and Assignee are affiliated entities, and the ownership of the trademarks listed in the attached Schedule A (the "Trademarks") was inadvertently registered in the name of Assignor, when such ownership should have been registered in the name of Assignee;

WHEREAS, in order to correct the ownership and registration of the Trademarks, Assignor desires to transfer all right, title, interest and goodwill in and to the Trademarks for the purpose of registering title with Assignee, which uses the Trademarks in the operation of its business; and

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire right, title, interest and goodwill in and to the Trademarks, Assignor and Assignee are executing this instrument of assignment.

AGREEMENT:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with the Trademarks being assigned to Assignee, are the rights to police, monitor and enforce the Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges of the Trademarks to establish use, ownership, and/or registration of the Trademarks.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the transfer of rights, title and interest in this Trademark Assignment Agreement, or to secure registration before the appropriate United States Patent and Trademark Office or any other applicable federal or state trademark offices, as well as to cooperate with Assignee in obtaining and providing information required in any proceedings relating to the Trademarks.


This Trademark Assignment Agreement may be executed in any number of counterparts, which shall, collectively and separately, constitute one agreement. Each of the parties hereto agrees that a signature transmitted to the other parties or their respective counsel by facsimile or other electronic transmission (including PDF attachment to email) shall be as effective to bind the party whose signature was transmitted as a duly executed and delivered original.

[Signature page follows immediately.]

In WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be executed as of the date first written above.

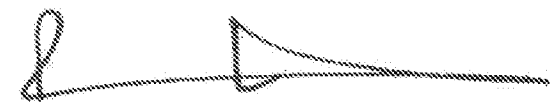
ASSIGNOR:

GIBC, INC.

By: 
Name: JOHN R. HALL
Title: CEO

ASSIGNEE:

FULTON STREET BREWERY, LLC

By: 
Name: ANTHONY ROWELL
Title: Chief Operating Officer

SCHEDULE A

Trademarks

| Trademark | Reg./Appl. Number |
|--------------------------------------|------------------------|
| GOOSE ISLAND BREWING CO. (word mark) | U.S. Reg. No. 2230882 |
| 312 URBAN WHEAT (word mark) | U.S. Reg. No. 3672409 |
| 312 URBAN WHEAT Tap Design | U.S. Reg. No. 3766243 |
| MBAMASTER OF BEER APPRECIATION | U.S. App. No. 77808121 |
| MATILDA | U.S. App. No. 77657724 |