

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAKKS Pacific, Inc.		12/31/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ainsworth Pet Nutrition, Inc.		
<b>Street Address:</b>	18746 Mill Street		
<b>City:</b>	Meadville		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16335		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3295542	WHITE BITES	
<b>Registration Number:</b>	3306665	WHITE BITES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(814)453-4530		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8144592800		
<b>Email:</b>	jgula@kmgslaw.com		
<b>Correspondent Name:</b>	Joseph F. Gula, III		
<b>Address Line 1:</b>	120 West Tenth Street		
<b>Address Line 4:</b>	Erie, PENNSYLVANIA 16501		
<b>NAME OF SUBMITTER:</b>	Joseph F. Gula, III		
<b>Signature:</b>	/Joseph F Gula/		
<b>Date:</b>	02/17/2011		

OP \$65.00 3295542

Total Attachments: 1

**900184355**

**TRADEMARK  
 REEL: 004481 FRAME: 0712**



**Exhibit A**

**TRADEMARK ASSIGNMENT**

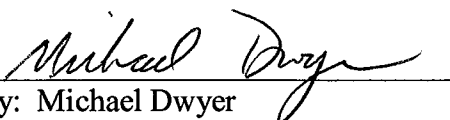
WHEREAS, JAKKS Pacific, Inc., a Delaware corporation with offices at 22619 Pacific Coast Highway, Malibu, California 90265, ("ASSIGNOR") is the owner of and has adopted, used and is using the trademark WHITE BITES that is registered with the United States Patent and Trademark Office as Reg. Nos. 3295542 and 3306665 (the "WHITE BITES Marks"); and,

WHEREAS, AINSWORTH PET NUTRITION, INC. a Pennsylvania corporation with offices at 18746 Mill St., Meadville, PA 16335 ("ASSIGNEE") wishes to acquire the right, title and interest in and to the WHITE BITES Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the WHITE BITES Marks, together with the appurtenant goodwill.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument as of this 31st day of December 2010.

JAKKS PACIFIC, INC.

  
By: Michael Dwyer  
Title: SVP, Legal