

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Donald J. Pliner Concepts, Inc.		02/14/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	DJP Concepts IP Sub, LLC		
Street Address:	10800 NW 97th Street, Suite 103		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33178		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3659582		
Registration Number:	3779664	PLINER JRS	
Registration Number:	3113360	SPORT-I-QUE DONALD J PLINER	
Registration Number:	2426567	DJP	
Registration Number:	2534444	DONALD J PLINER	
Registration Number:	1991045	DONALD J. PLINER	
Registration Number:	2007793	DONALD J. PLINER	
CORRESPONDENCE DATA			
Fax Number:	(617)235-9493		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 596 9043		
Email:	trademarks@ropesgray.com		
Correspondent Name:	Scott C. Ollivierre		
Address Line 1:	1211 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-8704		

CH \$190.00 3659582

ATTORNEY DOCKET NUMBER:	CASP-017
NAME OF SUBMITTER:	Scott C. Ollivierre
Signature:	/Scott C Ollivierre/
Date:	02/17/2011
Total Attachments: 5 source=DJP Assignment of Trademarks#page1.tif source=DJP Assignment of Trademarks#page2.tif source=DJP Assignment of Trademarks#page3.tif source=DJP Assignment of Trademarks#page4.tif source=DJP Assignment of Trademarks#page5.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS dated as of the 14th day of February, 2011, between Donald J. Pliner Concepts, Inc., a Florida corporation, having a place of business at 10800 NW 97TH STREET, SUITE 103, MIAMI FL 33178 (the "Assignor") and DJP Concepts IP Sub, LLC, a Florida limited liability company, having a place of business at 10800 NW 97TH STREET, SUITE 103, MIAMI FL 33178 (the "Assignee"), recites and provides:

A. Assignor is the owner of the trademarks ("the Marks"), and is the owner of the Registrations for the Marks, ("Registrations") all listed on Schedule A, and

B. Assignee desires to obtain for itself all right, title and interest that Assignor may have in and to the Marks and Registrations, including all proceeds therefrom and the right to bring an action at law or in equity for any infringement, dilution or violation of any of the Marks or Registrations occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Marks or Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Marks, and Registrations, together with all of the goodwill of the business symbolized by the Marks.

Donald J. Pliner Concepts, Inc. (Assignor) By: <u>Thomas C Teper</u> Its: <u>CFO</u>	DJP Concepts IP Sub, LLC (Assignee) By: <u>Thomas C Teper</u> Its: <u>CFO</u>
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STATE OF FLORIDA

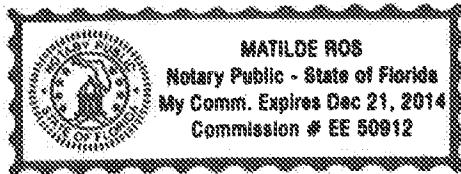
COUNTY OF Miami Dade

The foregoing instrument was subscribed and sworn to before me, the undersigned Notary Public in and for the State of FLORIDA, this 14 day of February, 2011 by Thomas Teper, on behalf of Donald J. Pliner Concepts, Inc. and Thomas Teper, on behalf of DJP Concepts IP Sub, LLC.

Notary Public Matilde Ros

Print Name:

Commission Expires: Dec 21, 2014



SCHEDULE A

Trademark	Country	Owner	Appl. No	Reg. No
 Design Only	US Federal	DONALD J. PLINER CONCEPTS, INC.	77551496	3659582
PLINER JRS	US Federal	DONALD J. PLINER CONCEPTS, INC.	77461088	3779664
SPORT-I-QUE DONALD J PLINER	US Federal	DONALD J PLINER CONCEPTS, INC.	76446611	3113360
	US Federal	DONALD J PLINER CONCEPTS, INC.	75817676	2426567
DONALD J PLINER	US Federal	DONALD J PLINER CONCEPTS, INC.	75501673	2534444
DONALD J. PLINER	US Federal	DONALD J PLINER CONCEPTS INC	74677967	1991045
DONALD J. PLINER	US Federal	DONALD J. PLINER CONCEPTS, INC.	74677963	2007793

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Trademark	Country	Owner	Appl. No.	Reg. No.
DONALD J PLINER	Canada	DONALD J PLINER CONCEPTS, INC.	896631	TMA633754
DONALD J PLINER	Mexico	DONALD J PLINER CONCEPTS INC.	360574	602211
DONALD J PLINER	Brazil	DONALD J PLINER CONCEPTS, INC.	821345320	821345320
DONALD J PLINER	Community Trademarks	DONALD J PLINER CONCEPTS INC.	974683	974683
DONALD J PLINER	China	DONALD J PLINER CONCEPTS, INC.	1927414	1927414
DONALD J PLINER	China	DONALD J PLINER CONCEPTS, INC.	1937152	1937152
DONALD J PLINER	Japan	DONALD J PLINER CONCEPTS INC.	H10-105863	4327919
DONALD J PLINER	Columbia	DONALD J PLINER CONCEPTS, INC.		98068599
DONALD J PLINER	Hong Kong	DONALD J PLINER CONCEPTS, INC.		300996869
DONALD J PLINER	Singapore	DONALD J PLINER CONCEPTS, INC.		T05/20222F

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Trademark	Country	Owner	Appl. No.	Reg. No.
DONALD J PLINER	Korea	DONALD J PLINER CONCEPTS, INC.	4019980032755 5020090013929	4004583120000
DONALD J PLINER	South Africa			
DONALD J PLINER	Taiwan			Application pending
DONALD J PLINER (EXPIRED MARK)	Australia	DONALD J PLINER CONCEPTS, INC.	777035	777035

26077593_4