

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Football Fanatics, Inc.		12/07/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Fanatics, Inc.
Street Address:	6630 Broadway Avenue
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32254
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3592648	FACEOFF FANATICS
Registration Number:	3501154	FAN CASH
Registration Number:	3636907	FANATICS
Registration Number:	3891735	FANATICS
Registration Number:	3447091	FANATICS
Registration Number:	3592646	FASTBALL FANATICS
Registration Number:	3592647	FASTBREAK FANATICS
Registration Number:	3891778	FIGHTING FANATICS
Registration Number:	2538045	FOOTBALL FANATICS
Registration Number:	3891734	FOOTBALL FANATICS
Serial Number:	77875829	SPORTS FANATICS
Serial Number:	77339176	SURF FANATICS
Registration Number:	3607516	SURF FANATICS

CORRESPONDENCE DATA

900184377

**TRADEMARK
 REEL: 004481 FRAME: 0862**

CH \$340.00 3592648

Fax Number: (212)230-5100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-318-6318
Email: davidklein@paulhastings.com
Correspondent Name: David M. Klein, Esq.
Address Line 1: 75 East 55th Street
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	76201.00001
NAME OF SUBMITTER:	David M. Klein
Signature:	/David M. Klein/
Date:	02/17/2011

Total Attachments: 2
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source=Fanatics, Inc. (DE Certificate of Amendment)#page2.tif

Delaware

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The First State

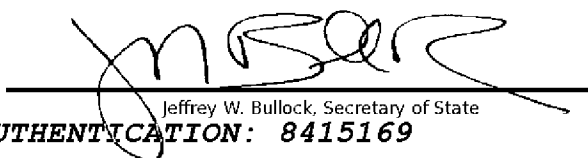
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FOOTBALL FANATICS, INC.", CHANGING ITS NAME FROM "FOOTBALL FANATICS, INC." TO "FANATICS, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF DECEMBER, A.D. 2010, AT 5:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4381014 8100

101159042




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8415169

DATE: 12-09-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004481 FRAME: 0864

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
FOOTBALL FANATICS, INC.**

Football Fanatics, Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

1. The name of the corporation is Football Fanatics, Inc. (the "Corporation"). The Corporation filed its original Certificate of Incorporation with the Secretary of the State of Delaware on July 11, 2007 under the name "Football Fanatics, Inc." The Amended and Restated Certificate of Incorporation of the Corporation was filed with the Secretary of the State of Delaware on July 22, 2010 (the "Restated Certificate of Incorporation").
2. The Restated Certificate of Incorporation is hereby amended by deleting Article I in its entirety, and inserting in lieu thereof the following:

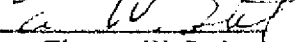
"ARTICLE I

The name of the corporation (the "Corporation") shall be Fanatics, Inc."

3. The foregoing amendment to the Corporation's Restated Certificate of Incorporation has been duly adopted by the board of directors and the stockholders of the Corporation in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to the Restated Certificate of Incorporation to be signed by its duly authorized officer this 6th day of December, 2010.

FOOTBALL FANATICS, INC.

By: 
Name: Thomas W. Stoltz
Title: Chief Financial Officer