

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Long Island Business News, Inc.		12/30/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Long Island Business News, LLC		
Street Address:	222 South Ninth Street		
Internal Address:	Suite 2300		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402-1498		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2061588	THE NATHANIEL AWARD	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 343-7922		
Email:	Nafziger.Jamie@dorsey.com		
Correspondent Name:	Jamie Nafziger		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	M218228		
NAME OF SUBMITTER:	Jamie Nafziger		
Signature:	/Jamie Nafziger/		

CH \$40.00 2061588

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**TRADEMARK
 REEL: 004482 FRAME: 0079**

Date:

02/17/2011

Total Attachments: 3

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Delaware

PAGE 1

The First State

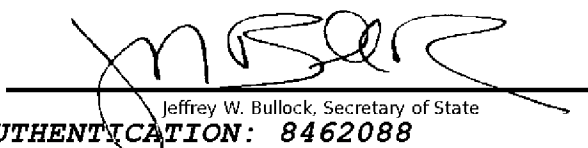
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "LONG ISLAND BUSINESS NEWS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "LONG ISLAND BUSINESS NEWS, INC." TO "LONG ISLAND BUSINESS NEWS, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2010, AT 2:55 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010.

4916597 8100V

101250693




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8462088

DATE: 12-30-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004482 FRAME: 0081

CERTIFICATE OF CONVERSION

OF

**LONG ISLAND BUSINESS NEWS, INC.
a Delaware corporation**

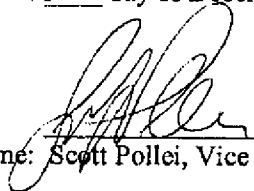
TO

**LONG ISLAND BUSINESS NEWS, LLC
a Delaware limited liability company**

**Pursuant to Section 266
of the Delaware General Corporation Law
and Section 18-214 of the Delaware Limited Liability Company Act**

- First: The name of the corporation immediately prior to filing this Certificate is Long Island Business News, Inc.
- Second: The date the Certificate of Incorporation was first filed is December 21, 2010.
- Third: The original name of the corporation as set forth in the Certificate of Incorporation is Long Island Business News, Inc.
- Fourth: The name of the Limited Liability Company into which the Corporation is being converted as set forth in its Certificate of Formation is Long Island Business News, LLC.
- Fifth: The conversion shall be effective on December 31, 2010.

IN WITNESS WHEREOF, the undersigned, being an authorized officer of Long Island Business News, Inc., has executed this Certificate on and as of this 30th day of December, 2010.

By: 
Name: Scott Pollei, Vice President

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Signature Page to Certificate of Conversion (Long Island Business News, Inc.)