

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Musician's Friend, Inc.		01/28/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	KORVAL, Inc.
<b>Street Address:</b>	5795 Lindero Canyon Road
<b>City:</b>	Westlake Village
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91362
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 27**

Property Type	Number	Word Mark
Serial Number:	78753268	ADESSO
Serial Number:	76425050	ALLORA
Serial Number:	76553505	ARCOLLA CF
Serial Number:	76508004	BAJA
Serial Number:	76213685	BANDNOW
Serial Number:	76179933	BELLAFINA
Serial Number:	76508003	FLOREA
Serial Number:	74506064	FULLERTON
Serial Number:	76314703	FULLERTON
Serial Number:	78903730	G GIARDINELLI
Serial Number:	78903806	G GIARDINELLI
Serial Number:	78903660	GIARDINELLI
Serial Number:	78980875	GIARDINELLI
Serial Number:	78909011	GIARDINELLI

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Serial Number:	73471919	GRIME GUTTER
Serial Number:	73149707	JET-TONE
Serial Number:	74084066	JO-RAL
Serial Number:	76179716	KARL WILLHELM
Serial Number:	78755937	KEYTECH
Serial Number:	74112797	LAZER
Serial Number:	73591058	LYONS
Serial Number:	78699383	PULSE
Serial Number:	74085872	RIA FINE SAXOPHONE & CLARINET MOUTHPIECES
Serial Number:	78267643	SILVER CREEK
Serial Number:	76574741	VALDESTA
Serial Number:	76508005	VERVE
Serial Number:	74369783	WOLFPK

**CORRESPONDENCE DATA**

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Correspondent Name: Kirkland & Ellis LLP  
Address Line 1: 300 North LaSalle  
Address Line 2: c/o Patrick Lau, Legal Assistant  
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	22129-2 PL
NAME OF SUBMITTER:	Patrick Lau
Signature:	/pl/
Date:	02/18/2011

Total Attachments: 6  
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of **January 28, 2011** ("Effective Date") by and between **Musician's Friend, Inc.**, a Delaware corporation, with its principal office at 931 Chevy Way, Medford, Oregon 97504, USA ("Assignor"), and **KORVAL, Inc.**, a Delaware corporation, with its principal office at 5795 Lindero Canyon Road, Westlake Village, California 91362, USA ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations and applications for trademark registration set forth on Schedule A attached hereto, and the foreign trademark registrations and applications for registration set forth on Schedule B attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

**WHEREAS**, Assignee is a successor to that part of Assignor's business to which the Marks pertain, and that business is ongoing and existing.

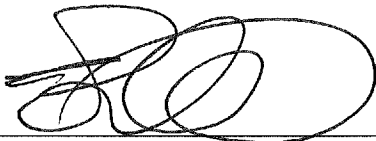
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

\* \* \* \* \*

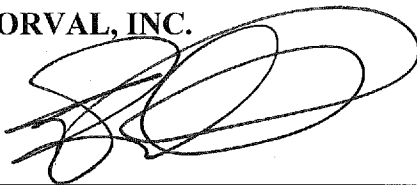
**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**MUSICIAN'S FRIEND, INC.**



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Erick Mason, EVP

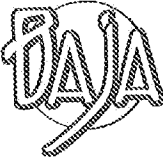



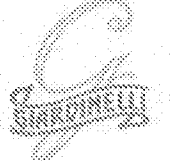
**KORVAL, INC.**



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Erick Mason, EVP

SCHEDULE A

United States Trademark Registrations and Applications

Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
ADESSO	78/753268	11/14/2005	3158086	10/17/2006	Registered
ALLORA	76/425050	6/25/2002	2711231	4/29/2003	Registered
ARCOLLA CF	76/553505	10/3/2003	2980482	8/2/2005	Registered
BAJA & Design 	76/508004	4/21/2003	2913700	12/21/2004	Registered
BANDNOW & Design 	76/213685	2/14/2001	2789241	12/2/2003	Registered
BELLAFINA	76/179933	12/11/2000	2577867	6/11/2002	Registered
FLOREA (Stylized Letters) 	76/508003	4/21/2003	2819420	3/2/2004	Registered
FULLERTON	74/506064	3/25/1994	1922887	9/26/1995	Renewed
FULLERTON	76/314703	9/19/2001	3261383	7/10/2007	Registered Section 2(f)
G GIARDINELLI & Design 	78/903730	6/8/2006	3213513	2/27/2007	Registered
G GIARDINELLI & Design 	78/903806	6/8/2006	3202210	1/23/2007	Registered
GIARDINELLI	78/903660	6/8/2006	3334951	11/13/2007	Registered Section 2(f)
GIARDINELLI	78/980875	5/25/2006	3617701	5/5/2009	Registered Section 2(f)

Trademark	Application Number	Application Date	Registration Number	Registration Date	Status
GIARDINELLI & Design 	78/909011	6/15/2006	3227898	4/10/2007	Registered
GRIME GUTTER	73/471919	3/26/1984	1318025	2/5/1985	Renewed
JET-TONE	73/149707	11/23/1977	1107200	11/28/1978	Renewed
JO-RAL (Stylized Letters) 	74/084066	8/1/1990	1654877	8/27/1991	Renewed
KARL WILLHELM	76/179716	12/8/2000	2542706	2/26/2002	Registered
KEYTECH (Stylized Letters) 	78/755937	11/17/2005	3158209	10/17/2006	Registered
LAZER	74/112797	11/2/1990	1692880	6/9/1992	Renewed
LYONS	73/591058	3/31/1986	1446299	7/7/1987	Renewed Section 2(f)
PULSE & Design 	78/699383	8/24/2005	3666807	8/11/2009	Registered
RIA FINE SAXOPHONE & CLARINET MOUTHPIECES & Design 	74/085872	8/8/1990	1682861	4/14/1992	Renewed
SILVER CREEK	78/267643	6/26/2003	2936992	3/29/2005	Registered
VALDESTA	76/574741	2/6/2004	3007043	10/18/2005	Registered
VERVE & Design 	76/508005	4/21/2003	2822780	3/16/2004	Registered
WOLFPAK & Design 	74/369783	3/18/1993	1804375	11/16/1993	Renewed

## SCHEDULE B

### Foreign Trademark Registrations and Applications

#### Foreign Trademark Registrations

<u>Trademark</u>	<u>Country</u>	<u>Registration Number</u>
Fullerton	China	4742342
Mainline	China	4764918
Mainline Audio	China	4764919
Adesso	European Community	4959813
Keytech (stylized)	European Community	4979928
Mainline	European Community	4466355
Mainline Audio	European Community	4460523
Playtest	France	98764895
Shopcheck	France	98764894
Playtest	Germany	39872728
Shopcheck	Germany	39872727
Fretest	International Register  <u>Protection claimed in:</u> Germany, Great Britain	885 495
Live Wire	International Register  <u>Protection claimed in:</u> Germany, Great Britain	885 493
OCDP	International Register  <u>Protection claimed in:</u> Germany, United Kingdom, China, Japan	1011477
Proline	International Register  <u>Protection claimed in:</u> Germany, Great Britain	885 494
Simmons	International Register  <u>Protection claimed in:</u> Germany, France, Spain, Italy, Sweden, Denmark, Australia, Japan, Vietnam, European Community	1001419
Mainline	Japan	4916507

<u>Trademark</u>	<u>Country</u>	<u>Registration Number</u>
Mainline Audio	Japan	4916508
Adesso	Norway	236545
Adesso	Switzerland	547954
Keytech (stylized)	Switzerland	552305

**Foreign Trademark Applications**

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>
Keytech (stylized)	Norway	200602711