

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WEBLOYALTY.COM, INC.		02/14/2011	CORPORATION: DELAWARE
LIFT MEDIA, LLC		02/14/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BANK OF AMERICA, N.A.
Street Address:	1455 MARKET STREET, 5TH FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3770453	COMPLETE · SAVINGS THE ULTIMATE ONLINE SOURCE FOR DEALS & DISCOUNTS PRESENTED BY WEBLOYALTY
Registration Number:	3192432	DISTINCTIVE PRIVILEGES
Registration Number:	3895702	INCENTIVE NETWORKS
Registration Number:	3047421	RESERVATION REWARDS
Registration Number:	3791865	RESERVATION REWARDS THE ONLINE PREMIER DISCOUNT SERVICE
Registration Number:	3816128	RESERVATION REWARDS THE PREMIER ONLINE DISCOUNT SERVICE
Registration Number:	3816129	RESERVATION REWARDS THE PREMIER ONLINE DISCOUNT STORE
Registration Number:	3902175	SAVINGSCIRCLE
Registration Number:	3438346	SAVINGS KEY

CH \$515.00 3770453

Registration Number:	3710982	SHOPPER DISCOUNTS & REWARDS THE PREMIER ONLINE SAVINGS SERVICE
Registration Number:	3710984	SHOPPER DISCOUNTS & REWARDS THE PREMIER ONLINE SAVINGS SERVICE
Registration Number:	3710983	SHOPPER DISCOUNTS AND REWARDS THE PREMIER ONLINE SAVINGS SERVICE
Registration Number:	2591465	TRAVEL VALUES PLUS
Registration Number:	2805152	WALLET SHIELD
Registration Number:	3025350	WEBLOYALTY
Registration Number:	2532560	WEBLOYALTY.COM
Registration Number:	3742818	DON'T WANT TO PAY?
Registration Number:	3439678	LIFT MEDIA
Serial Number:	85186329	FIRST CLASS REWARDS
Serial Number:	85177948	LITTLE BIRDIE

CORRESPONDENCE DATA

Fax Number: (646)848-4455
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-848-4455
Email: jlik@shearman.com
Correspondent Name: Gloria Jung
Address Line 1: 599 Lexington Avenue
Address Line 2: Shearman & Sterling LLP
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	3232/648
NAME OF SUBMITTER:	GLORIA JUNG
Signature:	/GLORIA JUNG/
Date:	02/17/2011

Total Attachments: 25

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**AMENDED AND RESTATED INTELLECTUAL PROPERTY
SECURITY AGREEMENT SUPPLEMENT**

This AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*IP Security Agreement Supplement*”) dated February 14, 2011, is made by the Persons listed on the signature page hereof (the “*Grantors*”) in favor of BANK OF AMERICA, N.A., as administrative agent (the “*Administrative Agent*”) and collateral agent (together with any successor collateral agent appointed pursuant to the Credit Agreement (defined below), in such capacity, the “*Collateral Agent*”) for the Secured Parties (as defined in the Guarantee and Collateral Agreement referred to below). All capitalized terms used herein but not otherwise defined herein shall have the meaning ascribed to those terms in the Guarantee and Collateral Agreement (as defined below).

WHEREAS, the Borrower, Holdings, the Administrative Agent, the Collateral Agent and the lenders party thereto (the “*Lenders*”) have entered into an Amended and Restated Credit Agreement, dated as of April 9, 2010, which provides for the Lenders to provide loans to the Borrower from time to time (such Credit Agreement as it may be further amended, amended and restated, supplemented or otherwise modified from time to time, including by (i) the Incremental Assumption Agreement, dated as of December 13, 2010, among the Borrower, Holdings, each subsidiary of the Borrower party thereto, Bank of America, N.A., as administrative agent, and Bank of America, N.A., and Deutsche Bank Securities Inc., as joint lead arrangers and (ii) the Incremental Assumption Agreement, dated as of February 11, 2011, among the Borrower, Holdings, each subsidiary of the Borrower party thereto, Bank of America, N.A., as administrative agent, and the lenders party thereto, the “*Credit Agreement*”);

WHEREAS, as a condition precedent to the making of Loans, the issuance of Letters of Credit by the Lenders under the Credit Agreement and the entry into Swap Agreements by Lenders or Affiliates of Lenders from time to time each Grantor has executed and delivered that certain Supplement, dated the date hereof, among the Grantors and Bank of America, N.A., as administrative agent and collateral agent, to that certain Amended and Restated Guarantee and Collateral Agreement dated April 9, 2010 among the Borrower, each subsidiary of the Borrower party thereto, the Administrative Agent and the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Guarantee and Collateral Agreement*”); and

WHEREAS, under the terms of the Guarantee and Collateral Agreement, each Grantor has granted to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in the Additional Collateral (as defined in Section 1 below) of such Grantor and has agreed as a condition thereof to execute this IP Security Agreement Supplement for recording with the U.S. Patent and Trademark Office, the United States Copyright Office and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of such Grantor's right, title and interest in and to the following (the "***Additional Collateral***"):

- (i) the patents and patent applications set forth in Schedule A hereto (the "***Patents***");
- (ii) the trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the "***Trademarks***");
- (iii) the copyright registrations and applications and exclusive copyright licenses set forth in Schedule C hereto (the "***Copyrights***");
- (iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;
- (v) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and
- (vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the foregoing or arising from any of the foregoing.

Notwithstanding anything to the contrary, in no event shall the term "copyright license" include any license to the extent, but only to the extent, that the granting of a security interest in the rights under the terms of such license result in a breach of the terms of, or constitute a default under, such license (other than to the extent that any such term would be rendered ineffective pursuant to the Uniform Commercial Code or any other applicable law (including the Bankruptcy Code) or principles of equity; provided, that immediately upon the ineffectiveness, lapse or termination of any such provision, the term "copyright license" shall include all such rights and interests as if such provision had never been in effect.

SECTION 2. Security for Obligations. The grant of a security interest in the Additional Collateral by each Grantor under this IP Security Agreement Supplement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 3. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer to record this IP Security Agreement Supplement.

SECTION 4. Grants, Rights and Remedies. This IP Security Agreement Supplement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Additional Collateral are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 5. Governing Law. This IP Security Agreement Supplement shall be governed by, and construed in accordance with, the laws of the State of New York.

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IN WITNESS WHEREOF, the Grantor has caused this Amended and Restated IP Security Agreement Supplement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

WEBLOYALTY.COM, INC.



By: _____

Name: Richard Fernandes

Title: Chief Executive Officer

LIFT MEDIA, LLC

By: 

Name: Richard Fernandes
Title: Chief Operating Officer


A.1. United States Patents

Title Subject Matter	Inventor(s)	Serial No. Patent No.	Filing Date Issue Date (Exp. Date)	Record Owner	Status/Comments
Method And System For Cross-Marketing Products And Services Over A Distributed Communication Network	Bell, Fernandes, D'agostino	09/267,110 6,574,606 B1	03/12/99 06/03/03 (03/12/19)	Webloyalty.com, Inc.	Issued
Computer-Implemented Apparatus And Method For Generating A Tailored Promotion	Fernandes	09/514,946 7,580,855	02/28/00 08/25/09 (01/03/27)	Webloyalty.com, Inc.	Issued
Method And System For Cross-Marketing Products And Services Over A Distributed Communication Network	Bell, Fernandes, D'agostino	10/428,093 6,885,995 B2	05/02/03 04/26/05 (05/09/19)	Webloyalty.com, Inc.	Issued
Autonomous Local Assistant For Managing Business Processes	Ketonen	09/696,558 6,973,478	10/25/00 12/06/05 (09/19/22)	Webloyalty.com, Inc.	Issued. Acquired from Loyalty Ventures
Method And System For Modifying And Transmitting Data Between A Portable Computer And A Network	Ketonen	10/082,495 7,035,828	02/22/02 04/25/06 (05/17/22)	Webloyalty.com, Inc.	Issued. Acquired from Loyalty Ventures
Method And System For Cross-Marketing Products And Services Over A Distributed Communication Network	Bell, Fernandes, D'agostino	10/998,810 7,333,948	11/30/04 02/19/08 (06/17/20)	Webloyalty.com, Inc.	Issued




A.2. United States Patent Applications


Title Subject Matter	Inventor(s)	Serial No. Pub'n No.	Filing Date Pub'n Date	Record Owner	Status
Incremental Promotion For Electronic Commerce	Rothkopf	11/865,492 2008-0086376	10/01/07 04/10/08	Webloyalty.com, Inc.	Pending
Method And Systems For Retrieving And Analyzing Data To Customize The Behavior Of Automated Web Agents	Ketonen	10/407,788 2003-0195803	04/04/03 10/16/03	Webloyalty.com, Inc.	Pending Acquired from Loyalty Ventures
Method And System For Modifying And Transmitting Data Between A Portable Computer And A Network	Ketonen	12/166,301 2008-0262933	07/01/08 10/23/08	Webloyalty.com, Inc.	Pending Acquired from Loyalty Ventures;


B.1. Trademarks Registrations


Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description - Goods/Services
 COMPLETE SAVINGS®	U.S.	Registered	77/777,657 3,770,453	Webloyalty.com, Inc.	April 6, 2020	35	PROMOTING THE TRAVEL AND DINING SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAM FEATURING DISCOUNTS
DISTINCTIVE PRIVILEGES®	U.S.	Registered	78/749,590 3,192,432	Webloyalty.com, Inc.	January 2, 2017	35	CONSUMER MEMBERSHIP PROGRAM ENTITLING THE PARTICIPANTS TO RECEIVE DISCOUNTS ON AND/OR ACCESS TO SHOPPING, AMUSEMENT, ATTRACTION TICKETS, MOVIE TICKETS, LEISURE ACTIVITIES, HOTEL RESERVATIONS, TRAVEL PROTECTION, AND A PERSONAL ASSISTANCE SERVICE SOLD THROUGH THE INTERNET AND DIRECT SALES METHODS
INCENTIVE NETWORKS®	U.S.	Registered	77/917,020 3,895,702	Webloyalty.com, Inc.	December 21, 2020	35, 38 and 39	CREATING, MANAGING AND OPERATING ON-LINE MARKETPLACES WITH LINKS TO WEB SITES OF SELLERS OF GOODS AND/OR SERVICES WHERE SELLERS OF GOODS AND/OR SERVICES PROVIDE A COMMISSION WHEN GOODS/SERVICES ARE SOLD; CREATING, MANAGING AND OPERATING WEB SITES THAT PROVIDE COMPARISON SHOPPING INFORMATION ABOUT SELLERS OF GOODS AND/OR SERVICES; BUSINESS CONSULTING SERVICES IN THE FIELD OF ON-LINE MARKETPLACES AND COMPARISON SHOPPING WEB SITES; ARRANGING AND CONDUCTING INCENTIVE REWARD PROGRAMS TO PROMOTE THE SALE OF GOODS OF THIRD PARTY

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							<p>MERCHANTS; PROMOTING THE GOODS AND SERVICES OF OTHERS, NAMELY, PROVIDING INFORMATION REGARDING DISCOUNTS, COUPONS, REBATES, VOUCHERS AND SPECIAL OFFERS FOR THE GOODS AND SERVICES OF OTHERS; PROVIDING INFORMATION TO THIRD PARTY RETAILERS ON MARKETING AND SHOPPING ACTIVITIES OF PURCHASERS IN ASSOCIATION WITH CUSTOMER LOYALTY AND INCENTIVE AWARD PROGRAMS, NAMELY, SALES VOLUME TRACING FOR OTHERS; PROMOTING THE GOODS AND SERVICES OF OTHERS, NAMELY, PROVIDING VOUCHERS FOR THE GOODS AND SERVICES OF OTHERS OVER A GLOBAL COMPUTER NETWORK</p> <p>DELIVERING TARGETED ELECTRONIC MESSAGES TO PROSPECTIVE PURCHASERS TO PROMOTE THE CUSTOMER LOYALTY AND INCENTIVE AWARD PROGRAMS OF PARTICIPATING RETAILERS SERVICES</p> <p>DELIVERING PRINTED PROMOTIONAL MESSAGES TO PROSPECTIVE PURCHASERS TO PROMOTE THE CUSTOMER LOYALTY AND INCENTIVE AWARD PROGRAMS OF PARTICIPATING RETAILERS SERVICES</p>
RESERVATION REWARDS®	U.S	Registered	76/547,716 3,047,421	Webloyalty.com, Inc.	January 24, 2016	35	PROMOTING TRAVEL, DINING AND OTHER DISCOUNTS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
	U.S	Registered	77/475,611 3,791,865	Webloyalty.com, Inc.	May 25, 2020	35	PROMOTING TRAVEL, DINING AND OTHER DISCOUNTS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM
	U.S.	Registered	77/475,616 3,816,128	Webloyalty.com, Inc.	July 13, 2020	35	PROMOTING TRAVEL, DINING AND OTHER DISCOUNTS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAMS
	U.S.	Registered	77/475,619 3,816,129	Webloyalty.com, Inc.	July 13, 2020	35	PROMOTING TRAVEL, DINING AND OTHER DISCOUNTS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM
SAVINGSCIRCLE	U.S.	Registered	78/920,074 3,902,175	Webloyalty.com, Inc.	January 4, 2021	35, 36, 45	CONSUMER MEMBERSHIP PROGRAM ENTITLING THE PARTICIPANTS TO RECEIVE DISCOUNTS ON GOODS AND SERVICES SHOPPING PROTECTION SERVICES, NAMELY, INSURANCE UNDERWRITING IN THE FIELD OF PRICE GUARANTEES, EXTENDED SERVICE GUARANTEES, AND DAMAGE, THEFT AND LOSS OF PURCHASED ITEMS UNDERWRITTEN BY OTHERS; PROVIDING IDENTITY THEFT INSURANCE UNDERWRITTEN BY OTHERS FRAUD DETECTION SERVICES IN THE FIELD OF CREDIT CARD TRANSACTIONS

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
SAVINGS KEY [®]	U.S.	Registered	78/948,682 3,438,346	Webloyalty.com, Inc.	May 27, 2018	9	COMPUTER SOFTWARE FOR USE IN GENERATING CONSUMER ON-LINE DISCOUNT COUPONS AND INSTANT REBATES
 <small>®</small>	U.S.	Registered	77/476,705 3,710,982	Webloyalty.com, Inc.	November 17, 2019	35	ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES NOT OTHERWISE COVERED TO REPAIR AND REPLACE GOODS AS A RESULT OF LOSS, THEFT AND DAMAGE WITHIN 90 DAYS OF PURCHASE; ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS AND REBATES PROVIDED ON SHOPPING; ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES AS A RESULT OF CHANGES IN PRICES FOR GOODS AND SERVICES SOLD AT RETAIL FROM THE SAME MERCHANT WITHIN A SPECIFIED PERIOD OF TIME; PROVIDING EXTENDED WARRANTIES ON APPAREL, TOYS, GAMES AND SPORTING GOODS, BOOKS, MUSIC, MOVIES, CAR STEREO'S AND ACCESSORIES, COMPUTERS AND SOFTWARE, CONSUMER ELECTRONICS, CAMERAS, JEWELRY, FLOWERS AND GIFTS, FRAGRANCES AND COSMETICS, GROCERIES, HEALTH AND BEAUTY SUPPLIES, HOME FURNISHINGS, HOME IMPROVEMENT ITEMS, KITCHEN APPLIANCES, GARDEN EQUIPMENT, LUGGAGE AND TRAVEL

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description - Goods/Services
							SUPPLIES, OFFICE SUPPLIES, FITNESS AND EXERCISE EQUIPMENT, AND VIDEO GAMES, THAT COVERS THE REIMBURSEMENT FOR COSTS AND EXPENSES INCURRED FOR REPAIRING AND REPLACING DEFECTIVE PRODUCTS DURING A PERIOD OF TIME PAST THE ORIGINAL MANUFACTURER WARRANTY
	U.S.	Registered	77/476,711 3,710,984	Webloyalty.com, Inc.	November 17, 2019	35	ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES NOT OTHERWISE COVERED TO REPAIR AND REPLACE GOODS AS A RESULT OF LOSS, THEFT AND DAMAGE WITHIN 90 DAYS OF PURCHASE; ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS AND REBATES PROVIDED ON SHOPPING; ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES AS A RESULT OF CHANGES IN PRICES FOR GOODS AND SERVICES SOLD AT RETAIL FROM THE SAME MERCHANT WITHIN A SPECIFIED PERIOD OF TIME; PROVIDING EXTENDED WARRANTIES ON APPAREL, TOYS, GAMES AND SPORTING GOODS, BOOKS, MUSIC, MOVIES, CAR STEREO'S AND ACCESSORIES, COMPUTERS AND SOFTWARE, CONSUMER ELECTRONICS, CAMERAS, JEWELRY, FLOWERS AND GIFTS, FRAGRANCES AND COSMETICS, GROCERIES, HEALTH AND BEAUTY SUPPLIES, HOME

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							FURNISHINGS, HOME IMPROVEMENT ITEMS, KITCHEN APPLIANCES, GARDEN EQUIPMENT, LUGGAGE AND TRAVEL SUPPLIES, OFFICE SUPPLIES, FITNESS AND EXERCISE EQUIPMENT, AND VIDEO GAMES, NAMELY, THE REIMBURSEMENT FOR COSTS AND EXPENSES INCURRED FOR REPAIRING AND REPLACING DEFECTIVE PRODUCTS DURING A PERIOD OF TIME PAST THE ORIGINAL MANUFACTURER WARRANTY
	U.S.	Registered	77/476,708 3,710,983	Webloyalty.com, Inc.	November 17, 2019	35	ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES NOT OTHERWISE COVERED TO REPAIR AND REPLACE GOODS AS A RESULT OF LOSS, THEFT AND DAMAGE WITHIN 90 DAYS OF PURCHASE; ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS AND REBATES PROVIDED ON SHOPPING; ADMINISTRATION OF CONSUMER REIMBURSEMENT PROGRAMS, NAMELY, REIMBURSEMENT FOR COSTS AND EXPENSES AS A RESULT OF CHANGES IN PRICES FOR GOODS AND SERVICES SOLD AT RETAIL FROM THE SAME MERCHANT WITHIN A SPECIFIED PERIOD OF TIME; PROVIDING EXTENDED WARRANTIES ON APPAREL, TOYS, GAMES AND SPORTING GOODS, BOOKS, MUSIC, MOVIES, CAR STEREOS AND ACCESSORIES, COMPUTERS AND SOFTWARE, CONSUMER ELECTRONICS,

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							CAMERAS, JEWELRY, FLOWERS AND GIFTS, FRAGRANCES AND COSMETICS, GROCERIES, HEALTH AND BEAUTY SUPPLIES, HOME FURNISHINGS, HOME IMPROVEMENT ITEMS, KITCHEN APPLIANCES, GARDEN EQUIPMENT, LUGGAGE AND TRAVEL SUPPLIES, OFFICE SUPPLIES, FITNESS AND EXERCISE EQUIPMENT, AND VIDEO GAMES, THAT COVERS THE REIMBURSEMENT FOR COSTS AND EXPENSES INCURRED FOR REPAIRING AND REPLACING DEFECTIVE PRODUCTS DURING A PERIOD OF TIME PAST THE ORIGINAL MANUFACTURER WARRANTY
TRAVEL VALUES PLUS®	U.S.	Registered	76/316,616 2,591,465	Webloyalty.com, Inc.	July 9, 2012	35, 37	PROMOTING AIRFARES, CAR RENTALS, HOTELS, MAGAZINES, AND SCHEDULED AIR TRAVEL ACCIDENT INSURANCE OF OTHERS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM PROVIDING MEMBERS WITH EMERGENCY ROAD SIDE SERVICES
WALLET SHIELD®	U.S.	Registered	75/766,743 2,805,152	Webloyalty.com, Inc.	January 13, 2014	36	ONLINE CREDIT, DEBIT AND CHARGE CARD REGISTRY SERVICE THAT PROTECTS CONSUMERS FROM UNAUTHORIZED CHARGES AND NOTIFIES CARD ISSUERS ABOUT CHANGES NEEDED TO CONSUMERS' ACCOUNTS

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description - Goods/Services
WEBLOYALTY ®	U.S.	Registered	76/584,569 3,025,350	Webloyalty.com, Inc.	December 13, 2015	35, 36, 37, 45	<p>CONSULTING SERVICES IN THE FIELD OF ADVERTISING AND MARKETING, NAMELY ADVERTISING AND MARKETING ANALYSIS FOR OTHERS VIA GLOBAL COMPUTER NETWORK FOR ENHANCING THE POTENTIAL FOR WEB SITE TRAFFIC, FUTURE SALES, REGISTRATIONS, DOWNLOADS, REPORT VISITS AND REPEAT SALES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAM, ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS PROVIDED ON SHOPPING, DINING, AMUSEMENT ATTRACTION TICKETS, MOVIE TICKETS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS, AIRLINE TICKETS SOLD THROUGH THE INTERNET AND DIRECT SALES METHODS; MONITORING CONSUMER CREDIT REPORTS AND PROVIDING AN ALERT AS TO ANY CHANGES THEREIN</p> <p>GUARANTEED DELIVERY SERVICES OF OTHERS, NAMELY, INSURANCE UNDERWRITING IN THE FIELD OF EFT AND LOSS OF DELIVERY PACKAGE</p> <p>EMERGENCY ROADSIDE SERVICES</p> <p>FRAUD DETECTION SERVICES IN THE FIELD OF CREDIT CARD TRANSACTIONS</p>

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
webloyalty.com®	U.S.	Registered	75/645,334 2,532,560	Webloyalty.com, Inc.	January 22, 2012	35	ADVERTISING AND MARKETING ANALYSIS SERVICES FOR OTHERS VIA A GLOBAL COMPUTER NETWORK FOR ENHANCING THE POTENTIAL FOR WEBSITE TRAFFIC, FUTURE SALES, REGISTRATIONS, DOWNLOADS, REPEAT VISITS AND REPEAT SALES
RESERVATION REWARDS®	Canada	Registered	1241977 TMA721,598	Webloyalty.com, Inc.	August 21, 2023	N/A	PROMOTING TRAVEL, DINING AND OTHER DISCOUNTS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM
WEBLOYALTY.COM®	Canada	Registered	1242027 TMA732,485	Webloyalty.com, Inc.	January 16, 2024	N/A	ADVERTISING AND MARKETING ANALYSIS SERVICES FOR OTHERS VIA A GLOBAL COMPUTER NETWORK FOR ENHANCING THE POTENTIAL FOR WEBSITE TRAFFIC, FUTURE SALES, REGISTRATIONS, DOWNLOADS, REPORT VISITS AND REPEAT SALES; PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE ADMINISTRATION OF DISCOUNT PURCHASING PROGRAMS, INCENTIVE AWARD PROGRAMS, AND PREFERRED CUSTOMER PROGRAMS, NAMELY, SHOPPING DISCOUNTS, DINING DISCOUNTS, ATTRACTION TICKET DISCOUNTS, MOVIE TICKETS DISCOUNTS, TRAVEL COMMUNITIES, EXTENDED WARRANTIES, DAMAGE, THEFT AND LOSS PROTECTION, DELIVERY GUARANTEES, EMERGENCY ROAD SIDE SERVICES; DIRECT SALES TO THE PUBLIC OF PRODUCTS AND SERVICES, NAMELY,


Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							SHOPPING DISCOUNTS, DINING DISCOUNTS, ATTRACTION TICKETS DISCOUNTS, MOVIE TICKETS DISCOUNTS, TRAVEL COMMUNITIES, EXTENDED WARRANTIES, DAMAGE, THEFT AND LOSS PROTECTION, DELIVERY GUARANTEES, EMERGENCY ROAD SIDE SERVICES
WEBLOYALTY®	CTM	Registered	005376082 005376082	Webloyalty.com, Inc.	October 11, 2016	9, 16, 35, 36	VOUCHERS AND REWARDS DOWNLOADED VIA THE INTERNET ADVERTISING MATERIAL BEING PRINTED MATTER; PRINTED ADVERTISING MATERIAL; PRINTED MATERIALS FOR ADVERTISING PURPOSES; PRINTED PUBLICATIONS FOR ADVERTISING BUSINESSES; VOUCHERS; GIFT VOUCHERS ADVERTISING; ADVERTISING ANALYSIS; ADVERTISING OF THE GOODS OR SERVICES OF OTHER VENDORS; DISTRIBUTION OF ADVERTISING MATERIAL; ORGANISATION, OPERATION AND SUPERVISION OF CUSTOMER LOYALTY SCHEMES; DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ADVERTISING SERVICES PROVIDED OVER THE INTERNET; CONSULTING SERVICES IN THE FIELD OF ADVERTISING AND MARKETING, NAMELY ADVERTISING AND MARKETING ANALYSIS FOR OTHERS VIA

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							<p>GLOBAL COMPUTER NETWORK FOR ENHANCING THE POTENTIAL FOR WEB SITE TRAFFIC, FUTURE SALES, REGISTRATIONS, DOWNLOADS, REPEAT VISITS AND REPEAT SALES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAM, ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS PROVIDED ON SHOPPING, DINING, AMUSEMENT ATTRACTION TICKETS, MOVIE TICKETS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS, AIRLINE TICKETS SOLD THROUGH THE INTERNET AND DIRECT SALES METHODS; MONITORING CONSUMER CREDIT REPORTS AND PROVIDING AN ALERT AS TO ANY CHANGES THEREIN</p> <p>ISSUING OF TOKENS OF VALUE IN RELATION TO CUSTOMER LOYALTY SCHEMES; ISSUING OF VOUCHERS INCLUDING DISCOUNT VOUCHERS; ISSUE AND REDEMPTION OF TOKENS AND VOUCHERS</p>
MY TIME REWARDS	CTM	Registered	006107651	Webloyalty.com, Inc.	July 17, 2017	9, 16, 35 and 36	VOUCHERS DOWNLOADED VIA THE INTERNET; DISCOUNT COUPONS FOR SHOPPING, DINING, AMUSEMENT AND LEISURE ATTRACTION TICKETS, RESTAURANTS, MOVIE TICKETS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS AND AIRLINE TICKETS DOWNLOADED FROM THE INTERNET.

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							<p>VOUCHERS; GIFT VOUCHERS; VOUCHERS FOR SHOPPING, DINING, AMUSEMENT AND LEISURE ATTRACTION TICKETS, MOVIE TICKETS, RESTAURANTS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS AND AIRLINE TICKETS.</p> <p>ADVERTISING; ORGANISATION, OPERATION AND SUPERVISION OF CUSTOMER LOYALTY SCHEMES; OPERATION AND SUPERVISION OF SALES AND PROMOTIONAL INCENTIVE SCHEMES; PROMOTIONAL SERVICES; ORGANISATION, OPERATION AND SUPERVISION OF A MEMBERSHIP PROGRAMME PROVIDING OFFERS AND DISCOUNTS ON VARIOUS PRODUCTS AND SERVICES OFFERED BY OTHERS; PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAMME; ADVERTISING THE GOODS AND SERVICES OF OTHERS THROUGH DISCOUNTS PROVIDED ON SHOPPING, DINING, AMUSEMENT AND LEISURE ATTRACTION TICKETS, MOVIE TICKETS, HOTEL RESERVATIONS, RESTAURANTS, VACATION CONDOMINIUMS, CAR RENTALS AND AIRLINE TICKETS.</p> <p>ISSUING OF TOKENS OF VALUE IN RELATION TO CUSTOMER LOYALTY SCHEMES; ISSUING OF VOUCHERS INCLUDING DISCOUNT</p>

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Renewal Date	Class	Description – Goods/Services
							VOUCHERS; ISSUE AND REDEMPTION OF TOKENS AND VOUCHERS; ARRANGING OF INSURANCE; PROVISION OF INSURANCE; PROVISION OF INSURANCE QUOTATIONS.
Loy@lty' Web	France	Registered	3074431	Webloyalty.com, Inc.	December 21, 2020	9, 35, 38 and 41	ELECTRICAL AND SCIENTIFIC APPARATUS. ADVERTISING AND BUSINESS SERVICES. COMMUNICATIONS SERVICES. EDUCATION AND ENTERTAINMENT SERVICES.
Don't want to pay? [®]	U.S.	Registered	77/268,852 3,742,818	Lift Media, Inc.	January 26, 2020	35	MERCHANDISING SERVICES FOR INDUCING THE PURCHASING PUBLIC TO BUY THE GOODS OF OTHERS THROUGH A PROMOTIONAL GIFT REDEMPTION PROGRAM; ADVERTISING AND COMMERCIAL INFORMATION SERVICES, VIA THE INTERNET
LIFT MEDIA [®]	U.S.	Registered	77/253,698 3,439,678	Lift Media, Inc.	June 3, 2018	35	ADVERTISING SERVICES, NAMELY, PROMOTING AND MARKETING THE GOODS AND SERVICES OF OTHERS THROUGH THE INTERNET

B.1. Trademark Applications

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Filed	Class	Description - Goods/Services
FIRST CLASS REWARDS sm	U.S.	Pending	85/186,329	Webloyalty.com, Inc.	November 29, 2010	35 and 37	PROMOTING AIRFARES, CAR RENTALS, HOTELS, MAGAZINES, AND SCHEDULED AIR TRAVEL ACCIDENT INSURANCE OF OTHERS THROUGH THE ADMINISTRATION OF A DISCOUNT PURCHASING PROGRAM PROVIDING MEMBERS WITH EMERGENCY ROAD SIDE SERVICES
LITTLE BIRDIE sm	U.S.	Pending	85/177,948	Webloyalty.com, Inc	November 16, 2010	35	PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEBSITE FEATURING COUPONS, REBATES, PRICE-COMPARISON INFORMATION, PRODUCT REVIEWS, LINKS TO THE RETAIL WEBSITES OF OTHERS, AND DISCOUNT INFORMATION
Shopper  Sparen	Germany	Pending	302009070 854.1	Webloyalty.com, Inc.	December 31, 2019	9, 16, 35 and 36	ELECTRONIC PUBLICATIONS (DOWNLOADABLE) AND DOWNLOADABLE IMAGE FILES, IN PARTICULAR AS VOUCHERS, PREMIUMS AND DISCOUNT COUPONS FOR SHOPPING, DINING, AMUSEMENT AND LEISURE ATTRACTION TICKETS, RESTAURANTS, MOVIE TICKETS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS AND AIRLINE TICKETS DOWNLOADED FROM THE INTERNET. ADVERTISING MATERIAL BEING PRINTED MATTER; FLYERS, BROCHURES, PRINTED PUBLICATIONS FOR ADVERTISING BUSINESSES; VOUCHERS (PRINTED

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Filed	Class	Description – Goods/Services
							<p>MATERIAL); GIFT VOUCHERS (PRINTED MATERIAL) FOR SHOPPING, DINING, AMUSEMENT AND LEISURE ATTRACTION TICKETS, RESTAURANTS, MOVIE TICKETS, HOTEL RESERVATIONS, VACATION CONDOMINIUMS, CAR RENTALS AND AIRLINE TICKETS.</p> <p>ADVERTISING; ADVERTISING ANALYSIS; ADVERTISING OF THE GOODS OR SERVICES OF OTHERS; DISTRIBUTION OF ADVERTISING MATERIAL; ORGANISATION OF CUSTOMER LOYALTY SCHEMES; SALES PROMOTION; ORGANIZATION OF LOYALTY SCHEMES WITH PROMOTIONS AND DISCOUNTS FOR VARIOUS GOODS AND SERVICES OFFERED BY THIRD PARTY VENDORS; PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAM; DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ADVERTISING SERVICES PROVIDED OVER THE INTERNET; CONSULTING SERVICES IN THE FIELD OF ADVERTISING AND MARKETING, NAMELY ECONOMIC ADVERTISING AND MARKETING ANALYSIS FOR OTHERS VIA A GLOBAL COMPUTER NETWORK FOR ENHANCING THE POTENTIAL FOR WEB SITE TRAFFIC IN RELATION TO FUTURE SALES, REGISTRATIONS, DOWNLOADS, REPEAT VISITS AND REPEAT SALES; ADVERTISING THE</p>

Mark	Country	Status	Appl. No./Reg. No.	Owner and Ownership History	Filed	Class	Description – Goods/Services
							<p>GOODS AND SERVICES OF OTHERS THROUGH CASH BACK, PREMIUMS, DISCOUNTS AND BONI FOR ADVERTISING PURPOSES; PUBLICATION AND DISTRIBUTION OF PRINTED MATERIAL FOR ADVERTISING PURPOSES.</p> <p>ISSUING OF TOKENS OF VALUE IN RELATION TO CUSTOMER LOYALTY SCHEMES; ISSUING OF VOUCHERS INCLUDING DISCOUNT VOUCHERS; ISSUING OF DATA CARRIERS AND FILES FOR THE BOOKING OF CASH BACK, BONI AND PREMIUMS; PROVISION OF INSURANCE PROTECTION WITHOUT CONCLUDING AN INSURANCE CONTRACT).</p>

C. Copyrights

Title of Work	CMG Party	Registration No.
RESERVATION REWARDS, NO-CARD ON FILE	Webloyalty.com, Inc.	TX 5-597-242 TX 6-119-965
TRAVEL VALUES PLUS, CARD ON FILE	Webloyalty.com, Inc.	TX 5-597-243
RESERVATION REWARDS aCOF@ - COUPON	Webloyalty.com, Inc.	TX 5-842-219 TX 6-119-969
RESERVATION REWARDS aCOF@ - FUN PAGE	Webloyalty.com, Inc.	TX 5-899-393 TX 6-119-966
WALLET SHIELD aCOF@ COUPON	Webloyalty.com, Inc.	TX 5-945-648 TX 6-119-970
SPECIAL OFFER BANNER	Webloyalty.com, Inc.	TX 5-875-671
STRETCH	Webloyalty.com, Inc.	VA 1-271-345
RESERVATIONS REWARDS COF, POST BUY SURVEY	Webloyalty.com, Inc.	TX 5-953-483 TX 6-119-964
TRAVEL VALUES PLUS aCOF@ - PRE-CONFIRMATION LONG SCROLL	Webloyalty.com, Inc.	TX 5-996-134 TX 6-119-982
TRAVEL VALUES PLUS aCOF@ - POST BUY COUPON	Webloyalty.com, Inc.	TX 5-996-135 TX 6-119-978
BUYER ASSURANCE COF COUPON BEST PRICE GUARANTEE	Webloyalty.com, Inc.	TX 5-996-127 TX 6-119-973
BUYER ASSURANCE COF, COUPON	Webloyalty.com, Inc.	TX 5-996-128 TX 6-119-972
BUYER ASSURANCE COF, COUPON LOGOS	Webloyalty.com, Inc.	TX 5-996-133 TX 6-119-977
RESERVATION REWARDS CASH BACK BANNER	Webloyalty.com, Inc.	TX 5-996-126
RESERVATION REWARDS NON-COF, POST BUY COUPON	Webloyalty.com, Inc.	TX 5-996-129 TX 6-119-971
BUYER ASSURANCE NON-COF	Webloyalty.com, Inc.	TX 5-996-130 TX 6-119-975
WALLET SHIELD NON-COF COUPON	Webloyalty.com, Inc.	TX 5-996-131 TX 6-119-974
RESERVATION REWARDS SPECIAL REWARD BANNER	Webloyalty.com, Inc.	TX 5-996-132
RESERVATIONS REWARDS COF, POST BUY SURVEY, 2003	Webloyalty.com, Inc.	TX 5-984-142 TX 6-119-967
SHOPPER DISCOUNTS AND REWARDS - COF - COUPON	Webloyalty.com, Inc.	TX 6-069-346 TX 6-199-968
SHOPPER NON-COF, TOP COUPON	Webloyalty.com, Inc.	TX 6-215-673
SHOPPER-NON COF MIDDLE COUPON	Webloyalty.com, Inc.	TX 6-215-674
RR COF POST BUY COUPON - MCG	Webloyalty.com, Inc.	TX 6-080-093 TX 6-119-976
RR COF COUPON 2ES	Webloyalty.com, Inc.	TX 6-080-091 TX 6-119-979
SDR COF, POST BUY COUPON - CE	Webloyalty.com, Inc.	TX 6-080-092 TX 6-119-981

Title of Work	CMG Party	Registration No.
RR NON-COF COUPON – CE	Webloyalty.com, Inc.	TX 6-080-090 TX 6-119-980
RESERVATION REWARDS COF-2004 CONTROL	Webloyalty.com, Inc.	TX 6-154-528
RESERVATION REWARDS COF, POST BUY SHORT SELL PAGE	Webloyalty.com, Inc.	TX 6-240-950
RESERVATION REWARDS COF, POST BUY COUPON WITH CALL TO ACTION	Webloyalty.com, Inc.	TX 6-267-396
RESERVATION REWARDS, COF POST BUY 3 PHOTO (AUPSCALE@)	Webloyalty.com, Inc.	TX 6-240-951
RESERVATION REWARDS COF POST BUY COUPON WITH ALTERNATE BILLING OPTION FIELDS FOR CONSUMER SIGN UP DATA SHOWN ON SELL PAGE	Webloyalty.com, Inc.	TX 6-240-948
RESERVATION REWARDS COF, POST BUY COUPON WITH ALTERNATE BILLING OPTION OPTION TO PASS DATA PRECHECKED	Webloyalty.com, Inc.	TX 6-240-949
RESERVATION REWARDS THINGS TO BUY (TTB)	Webloyalty.com, Inc.	TX 6-359-101
DISTINCTIVE PRIVILEGES	Webloyalty.com, Inc.	TX 6-359-102
RR COF File Folder	Webloyalty.com, Inc.	TX 6-412-254
Short RR Bill COF	Webloyalty.com, Inc.	TX 6-412-255
Short RR - Coupon COF	Webloyalty.com, Inc.	TX 6-412-256
CREATE YOUR OWN COUPON	Webloyalty.com, Inc.	TX 6-433-057
RR COUPON	Webloyalty.com, Inc.	TX 6-445-670
CAREER DEGREE SOURCE WEBSITE	Webloyalty.com, Inc.	TX 6-816-886