

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Vito		02/11/2011	INDIVIDUAL: UNITED STATES
Lisa Vito		02/11/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	INC International Company
Street Address:	143 Viburnum Drive
City:	Kennett Square
State/Country:	PENNSYLVANIA
Postal Code:	19348
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3009260	STING FREE GRIP
Registration Number:	2936604	
Registration Number:	3189757	GUARANTEED FOR AS LONG AS YOU OWN YOUR FEET
Registration Number:	3308431	SF
Registration Number:	2987945	STING FREE GEAR
Registration Number:	3174420	STING FREE GEAR
Registration Number:	3021330	STING FREE GRIP
Registration Number:	3088095	STING FREE MIRACLE GRIP
Registration Number:	3109757	STING PROOF
Registration Number:	2952813	STING-FREE
Registration Number:	3074070	TAKES THE STING OUT OF SPORTS, WORK AND LIFE
Registration Number:	3177527	ZERO STING

CORRESPONDENCE DATA

900184483

**TRADEMARK
 REEL: 004483 FRAME: 0126**

OP \$315.00 3009260

Fax Number: (216)771-3804

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216-771-3800

Email: dphdocket@dpeterhochberg.com

Correspondent Name: D. Peter Hochberg

Address Line 1: 1940 East 6th St. - 6th Floor

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	RV-2 (#90773)
NAME OF SUBMITTER:	Sean F. Mellino
Signature:	/Sean F. Mellino/
Date:	02/21/2011
Total Attachments: 1 source=doc20110221125347#page1.tif	

ASSIGNMENT

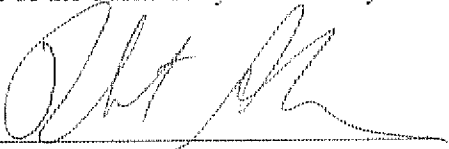
WHEREAS, Robert and Lisa Vito, individuals having a residence of 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, have adopted and are using the following trademarks:

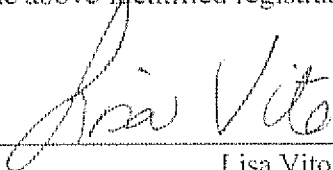
<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Registration Date</u>
STING FREE GRIP	76/977,652	3,009,260	10/25/2005
BEE DESIGN	76/301,061	2,936,604	03/29/2005
GUARANTEED FOR AS LONG AS YOU OWN YOUR FEET	76/607,947	3,189,757	12/26/2006
SF	78/581,724	3,308,431	10/09/2007
STING FREE GEAR	76/977,640	2,987,945	08/23/2005
STING FREE GEAR	76/335,333	3,174,420	11/21/2006
STING FREE GRIP	76/359,027	3,021,330	11/29/2005
STING FREE MIRACLE GRIP	76/594,800	3,088,095	05/02/2006
STING PROOF	76/587,241	3,109,757	06/27/2006
STING- FREE	76/976,630	2,952,813	05/17/2005
TAKES THE STING OUT OF SPORTS, WORK AND LIFE	76/594,801	3,074,070	03/28/2006
ZERO STING	76/625,292	3,177,527	11/28/2006

and

WHEREAS, INC International Company, a corporation organized and existing under the laws of the Commonwealth of Pennsylvania and having an address at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, is desirous of adopting said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Robert and Lisa Vito do hereby sell, assign and transfer unto the said INC International Company all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

By: 
Robert Vito

By: 
Lisa Vito

Date: 02/11/11

Date: 2/11/11