

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): Unfiltered Napa LLC <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Company</u> Citizenship (see guidelines) <u>California</u> Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional names, addresses, or citizenship attached? Name: <u>J3 Wine Partners LLC</u> Internal Address: _____ Street Address: <u>5584 Silverado Trail</u> City: <u>Napa</u> State: <u>California</u> Country: <u>United States</u> Zip: <u>94558</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Co</u> Citizenship <u>California</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance /Execution Date(s) : Execution Date(s) <u>February 22, 2010</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____		4. Application number(s) or registration number(s) and Identification or description of the Trademark. A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>3,797,122; 3,149,780; 3,007,885; 3,252,525; 3,349,537; 2,797,651</u> Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): <u>CHASING LIONS; PARCEL 41; SEVEN SINNERS; TEN MILE; THOUSAND FOOT; TWENTY BENCH</u>			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Jennifer H. Hamilton</u> Internal Address: <u>The Eclipse Group LLP</u> Street Address: <u>6345 Balboa Blvd., Suite 325, Bldg II</u> City: <u>Encino</u> State: <u>California</u> Zip: <u>91316</u> Phone Number: <u>(818) 488-8141</u> Fax Number: <u>(818) 332-4138</u> Email Address: <u>TMDocketing@eclipsegrp.com</u>		6. Total number of applications and registrations involved: 6	
		7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>165.00</u> <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed	
		8. Payment Information: Deposit Account Number _____ Authorized User Name _____	
9. Signature: <u>Jennifer H. Hamilton</u> Signature Jennifer H. Hamilton Name of Person Signing		February 23, 2011 Date Total number of pages including cover sheet, attachments, and document: 3	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
The Eclipse Group Docket No. J308GEN003

TRADEMARK ASSIGNMENT

Unfiltered Napa LLC, a California limited liability company, having a place of business at 5584 Silverado Trail, Napa, CA 94558 ("ASSIGNOR"), has used and is the owner of the foregoing marks as evidenced by the registrations in the United States Trademark Office.

<u>Mark</u>	<u>Registration. No.</u>	<u>Registration Date</u>
CHASING LIONS	3,797,122	June 1, 2010
PARCEL 41	3,149,780	September 26, 2006
SEVEN SINNERS	3,007,885	October 18, 2005
TEN MILE	3,252,525	June 12, 2007
THOUSAND FOOT	3,349,537	December 4, 2007
TWENTY BENCH	2,797,651	December 23, 2003

J3 Wine Partners LLC, a California limited liability company, having a place of business at 5584 Silverado Trail, Napa, CA 94558 ("ASSIGNEE"), desires to acquire the marks and the above-identified registrations, together with the goodwill of the business in connection with which the marks are used.

For good and valuable consideration, receipt of which is hereby acknowledged ASSIGNOR does hereby assign unto the ASSIGNEE all right, title and interest in and to the above marks and the above-identified registrations, and all rights and privileges pertaining to the marks, together with the goodwill of the business symbolized by the marks.

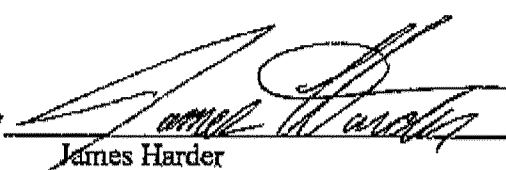
ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the marks and their registrations, and to perfect the record title of ASSIGNEE in and to the marks and their registrations.

Unfiltered Napa LLC

Date

FEB. 22/11

By


James Harder
Member