

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/23/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Haggen, Inc.		02/18/2011	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Briar Development Company LLP
Street Address:	2211 Rimland Drive
City:	Bellingham
State/Country:	WASHINGTON
Postal Code:	98226
Entity Type:	LIMITED PARTNERSHIP: WASHINGTON

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2955662	TERRAVIDA COFFEE
Registration Number:	2955663	TERRAVIDA COFFEE
Registration Number:	3005205	TERRAVIDA COFFEE
Registration Number:	3042449	TERRAVIDA COFFEE

CORRESPONDENCE DATA

Fax Number: (206)359-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 206-359-8000
 Email: pctrademarks@perkinscoie.com
 Correspondent Name: Heidi L. Sachs
 Address Line 1: 1201 Third Avenue Suite 4800
 Address Line 4: Seattle, WASHINGTON 98101-3099

ATTORNEY DOCKET NUMBER: 26463-4000.0000.GX056

CH \$115.00 2955662

900184597

**TRADEMARK
 REEL: 004483 FRAME: 0692**

NAME OF SUBMITTER:	Kathleen J. Buckley
Signature:	/kjb/
Date:	02/22/2011
Total Attachments: 4 source=Briar_TerraVida Assignment of Trademark#page1.tif source=Briar_TerraVida Assignment of Trademark#page2.tif source=Briar_TerraVida Assignment of Trademark#page3.tif source=Briar_TerraVida Assignment of Trademark#page4.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

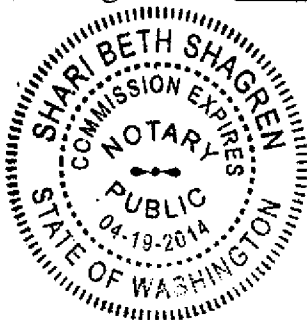
WHEREAS, Haggen, Inc. ("Assignor"), a Washington corporation with its principal place of business at 2211 Rimland Drive, Bellingham, WA, 98226, is the owner of record of the trademark/service mark registration(s) set forth in Exhibit 1 ("Marks") and incorporated herein by reference and the domain name <terravidacoffee.com> ("Domain Name");

WHEREAS, Briar Development Company LLP ("Assignee"), a Washington limited liability partnership with its principal place of business at 2211 Rimland Drive, Bellingham, WA 98226, and Assignor previously entered into a Bill of Sale dated December 23, 2003 regarding the sale of the assets related to the Marks and Domain Name;

WHEREAS this assignment confirms and memorializes the parties' intent from the earlier agreements to assign the Marks and the Domain Name from Assignor to Assignee;

NOW, THEREFORE, effective nunc pro tunc on or about December 23, 2003, for sufficient, good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby memorialize and confirm the prior understanding of the parties that Assignor sold, assigned and transferred unto Assignee its entire right, title to and interest in the Marks set forth in Exhibit 1 and the Domain Name, together with the goodwill of the business associated with the Marks and the Domain Name.

Signed this 18th day of February, 2011.



HAGGEN, INC.

By Gary W. Hall
Name: Gary W. Hall
Title: Vice President, Secretary, Treasurer

STATE OF WA)
) ss.
COUNTY OF Whatcom)

On the 18th day of February, 2011, before me personally appeared Gary Hall, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Vice President Secretary Treasurer of

Haggan, Inc., the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Shari Beth Stoguen
NOTARY PUBLIC in and for the State of
Washington, residing at Custer
My Appointment Expires: 4-19-2014

Acceptance of Assignment

Briar Development Company LLP, the Assignee above, does hereby accept the assignment of the Marks and Domain Name.

Signed this 10th day of February, 2011.

BRIAR DEVELOPMENT COMPANY LLP

By: Richard A. Haggren
Name: Richard A. Haggren
Title: Partner

STATE OF WA)
) ss.
COUNTY OF Whatcom)

On the 10th day of February, 2011, before me personally appeared Richard A. Haggren, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Partner of Briar Development, the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.



Shari Beth Shagren
NOTARY PUBLIC in and for the State of
Washington, residing at Custer
My Appointment Expires: 2-19-2014

EXHIBIT 1

TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
TERRAVIDA COFFEE	2955662	May 24, 2005
TERRAVIDA COFFEE	2955663	May 24, 2005
TERRAVIDA COFFEE	3005205	October 4, 2005
TERRAVIDA COFFEE	3042449	January 10, 2006