

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Diageo Chateau & Estate Wines Company		02/11/2011	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Precept Brands LLC
<b>Street Address:</b>	3534 Bagley Avenue North
<b>City:</b>	Seattle
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98103
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WASHINGTON

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	1859259	CANOE RIDGE
Registration Number:	2477683	CANOE RIDGE
Registration Number:	3472104	CANOE RIDGE VINEYARD
Registration Number:	3692500	CANOE RIDGE VINEYARD
Registration Number:	2895439	CANOE RIDGE VINEYARD
Registration Number:	3472105	CANOE CREW
Registration Number:	3246004	
Registration Number:	3453077	
Registration Number:	3472096	SAGELANDS VINEYARD WINE CLUB
Registration Number:	2485948	SAGELANDS
Registration Number:	2610136	ELLIPSE
Registration Number:	3716778	CHERRY STREET

**CORRESPONDENCE DATA**

**900184675**

**TRADEMARK  
 REEL: 004483 FRAME: 0851**

**CH \$315.00 1859259**

Fax Number: (206)749-2006  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-447-8925  
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ATTORNEY DOCKET NUMBER:	97842-4 (PRECEPT)
NAME OF SUBMITTER:	Nancy V. Stephens
Signature:	/Nancy V. Stephens/
Date:	02/22/2011

Total Attachments: 2  
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 11<sup>th</sup> day of February, 2011, by Diageo Chateau & Estate Wines Company, a California corporation ("Assignor"), whose principal business address is 240 Gateway Road West, Napa, CA 94558.

WHEREAS, Assignor owns the trademarks listed on the attached Exhibit "A" registered in the United States (the "Marks");

WHEREAS, Precept Brands LLC, a Washington Limited Liability Company ("Assignee"), whose principal business address is 3534 Bagley Drive Avenue N., Seattle WA 98103, desires to acquire all right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the registration for the Marks, together with the goodwill of the business symbolized by and associated with the Marks.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

Diageo Chateau & Estate Wines Company


  
Name: David C. Hayman  
Title: SVP Wines Operations

Exhibit "A"


<b>U. S. Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
CANOE RIDGE	Reg. No.: 1,859,259	October 18, 1994
CANOE RIDGE	Reg. No.: 2,477,683	August 14, 2001
CANOE RIDGE VINEYARD	Reg. No.: 3,472,104	July 22, 2008
CANOE RIDGE VINEYARD	Reg. No.: 3,692,500	October 6, 2009
CANOE RIDGE VINEYARD and Design  	Reg. No.: 2,895,439	October 19, 2004
CANOE CREW	Reg. No.: 3,472,105	July 22, 2008
CANOE RIDGE VINEYARD and Design (Two men paddling in the canoe)	Reg. No.: 3,246,004	May 29, 2007
CANOE RIDGE VINEYARD and Design (Two men paddling in the canoe)	Reg. No.: 3,453,077	June 24, 2008
SAGELANDS VINEYARD WINE CLUB	Reg. No.: 3,472,096	July 22, 2008
SAGELANDS	Reg. No.: 2,485,948	September 4, 2001
ELLIPSE	Reg. No.: 2,610,136	August 20, 2002
CHERRY STREET	Reg. No.: 3,716,778	November 24, 2009

Exhibit A to Trademark Assignment US