

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Impromed, Inc.		02/14/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Impromed, LLC		
Street Address:	304 Ohio Street		
City:	Oshkosh		
State/Country:	WISCONSIN		
Postal Code:	54902		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2916521	IMPROMED	
Registration Number:	2933148	EASYTIME	
CORRESPONDENCE DATA			
Fax Number:	(954)491-1544		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954-491-0099		
Email:	vhandal@salonmarrow.com		
Correspondent Name:	Vincent J. Handal, Jr.		
Address Line 1:	800 Corporate Drive		
Address Line 4:	Fort Lauderdale, FLORIDA 33334		
NAME OF SUBMITTER:	Vincent J. Handal, Jr.		
Signature:	/Vincent J. Handal, Jr./		
Date:	02/22/2011		
Total Attachments: 3			

OP \$65.00 2916521

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**TRADEMARK
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of the 14th day of February, 2011, by and between ImproMed, Inc., a Wisconsin corporation ("Assignor"), on the one hand, and ImproMed, LLC, a Delaware limited liability company ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks and corresponding registrations therefore listed on the attached Schedule A (collectively, the "Trademarks");

WHEREAS, pursuant to a certain ImproMed/RmCards Contribution Agreement, dated as of February 14, 2011, between Assignor, Assignee and certain other parties, Assignee is acquiring the Trademarks from Assignor;

WHEREAS, Assignor desires to transfer, assign and convey to Assignee, and Assignee desires to acquire and assume from Assignor, all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and legal sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby unconditionally and irrevocably transfers, conveys and assigns to Assignee, its successors and assigns, Assignor's entire right, title, interest and goodwill in, to or associated with the Trademarks, together with the right to sue and recover damages and profits for past infringements thereof.
2. Assignor agrees to execute all documents and assist in all proceedings to register or record the rights of the Assignee to the Trademarks as Assignee may reasonably deem appropriate.
3. This Assignment may be executed in several counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. It shall not be necessary for all parties to execute the same counterpart hereof. This Assignment may be executed by delivery of a signature by facsimile or other electronic means reasonably acceptable to both parties and such signature shall constitute an original for all purposes.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have executed and delivered this Assignment as of the date first written above.

ImproMed, Inc.

By: 

Name: Ronald A. Detjen

Title: President

ImproMed, LLC

By: 

Name: Ronald A. Detjen

Title: President

Schedule A

United States Registrations

<u>Mark</u>	<u>Registration Number</u>
IMPROMED	2,916,521
EASYTIME	2,933,148