

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Knowledge Analysis Technologies, LLC		01/01/2011	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	NCS Pearson, Inc.		
Street Address:	5601 Green Valley Drive		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55437		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3919205	WRITETOLEARN@HOME	
Registration Number:	3919206	WRITETOLEARN	
CORRESPONDENCE DATA			
Fax Number:	(952)681-3066		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(952) 681-3070		
Email:	dan.devoy@pearson.com		
Correspondent Name:	Daniel J. DeVoe, Assistant General Couns		
Address Line 1:	5601 Green Valley Drive		
Address Line 4:	Bloomington, MINNESOTA 55437		
ATTORNEY DOCKET NUMBER:	WRITETOLEARN TRA		
NAME OF SUBMITTER:	Daniel J. DeVoe		
Signature:	/Daniel J. DeVoe/		

OP \$65.00 3919205

900184725

TRADEMARK
 REEL: 004484 FRAME: 0196

Date:

02/22/2011

Total Attachments: 1

source=Trademark Assignment_Knowledge Technolgoies_NCS Pearson#page1.tif

TRADEMARK ASSIGNMENT

BETWEEN: Knowledge Analysis Technologies, LLC
4940 Pear East Circle, Suite 200
Boulder, CO 80301
A Colorado Limited Liability Company

(hereinafter called "Assignor"),

AND: NCS Pearson, Inc.
5601 Green Valley Drive
Bloomington, MN 55437
A Minnesota Corporation

(hereinafter called "Assignee"),

1. This Trademark Assignment is made and effective January 1, 2011, by and between Knowledge Analysis Technologies, LLC (Assignor) and NCS Pearson, Inc. (Assignee).
2. The Assignor is owner of certain trademarks which are registered in the United States Patent and Trademark Office, Certificate of Registration No. 3,919,206 of trademark WRITETOLEARN (stylized and/or with design), and Certificate of Registration No. 3,919,205 of trademark WRITETOLEARN@HOME (stylized and/or with design) (the "Trademarks").
3. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns the Trademarks, the registrations and the rights attached thereto, to the Assignee, who accepts the assignment of Trademarks.

The undersigned, Assignor

Place: Boulder, Colorado

Date: 22-Feb-2011

Signature: 

Name: Patricia Hilton-Suiter

Title: Director of Finance

The undersigned, Assignee

Place: Bloomington, Minnesota

Date: Feb. 22, 2011

Signature: 

Name: Steven A Wells

Title: Senior Vice President