

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
G2G Inc.		02/18/2011	CORPORATION: CAYMAN ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Playmates Toys Inc.		
<b>Street Address:</b>	909 North Sepulveda Blvd		
<b>Internal Address:</b>	Suite 800		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77923218	HEARTS FOR HEARTS GIRLS	
<b>Serial Number:</b>	77927904	GIRLS CHANGING THE WORLD ONE HEART AT A TIME	
<b>Serial Number:</b>	85015535	LILIAN	
<b>Serial Number:</b>	85015550	RAHEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)312-9442		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 218-0000		
<b>Email:</b>	ekomen@sheppardmullin.com		
<b>Correspondent Name:</b>	Edwin Komen, Esq.		
<b>Address Line 1:</b>	1300 I Street NW		
<b>Address Line 2:</b>	11th Floor East		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	09JG-152829		

CH \$115.00 77923218

**900184757**

**TRADEMARK**  
**REEL: 004484 FRAME: 0303**

NAME OF SUBMITTER:	Susan Hwang
Signature:	/Susan Hwang/
Date:	02/22/2011
Total Attachments: 3 source=Playmates Assignment#page1.tif source=Playmates Assignment#page2.tif source=Playmates Assignment#page3.tif	

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is by and between G2G Inc., a Cayman Islands Corporation, located at 21/F, The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong ("G2G") and Playmates Toys Inc., a California Corporation, located at 909 North Sepulveda Blvd., Suite 800, El Segundo, California 90245 ("Playmates").

**WHEREAS**, G2G is the owner of all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

**WHEREAS**, Playmates desires to acquire all right, title and interest in and to the Trademarks.

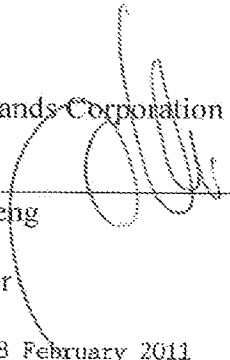
**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

G2G hereby sells, assigns, transfers and conveys to Playmates the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, with the goodwill of the business connected with, and symbolized by the Trademarks, and together with that portion of the business to which the marks pertain to, such business being ongoing and existing (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by Playmates as fully and entirely as said interest could have been held and enjoyed by G2G had this sale, assignment, transfer and conveyance not been made.

G2G authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the applications for these Trademarks to Playmates. G2G agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Playmates' ownership of the Trademarks.

[Signatures on next page.]

G2G INC.  
a Cayman Islands Corporation

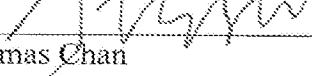
By:  \_\_\_\_\_  
Alain Cheng

Title: Director

Date: 18 February 2011

Agreed and accepted:

PLAYMATES TOYS INC.  
a California Corporation

By:  \_\_\_\_\_  
Thomas Chan

Title: Director

Date: 18 February 2011

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Application No. Filing Date</b>
HEARTS FOR HEARTS GIRLS	USA	77/923218 29-January-2010
GIRLS CHANGING THE WORLD ONE HEART AT A TIME	USA	77/927904 4-February-2010
LILIAN	USA	85/015535 16-April-2010
RAHEL	USA	85/015550 16-April-2010