

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp 7/31/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):
US ROAD SPORTS AND ENTERTAINMENT OF FLORIDA LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State _____
 Other LIMITED LIABILITY COMPANY

Citizenship (see guidelines) FLORIDA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: US ROAD SPORTS & ENTERTAINMENT GROUP, L.P.

Internal Address: _____

Street Address: 5080 SPECTRUM DRIVE, SUITE 609

City: ADDISON

State: TEXAS

Country: USA Zip: 75001

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship TEXAS
 Corporation Citizenship _____
 Other _____ Citizenship _____

if assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) FEBRUARY 24, 2011

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No (s) _____

B. Trademark Registration No (s)
3077991; 3099544; and 3116813

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

MIAMI MARATHON; MIAMI HALF MARATHON, and MIAMI MARATHON AND HALF MARATHON and design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: KAY LYN SCHWARTZ

Internal Address: 3000 THANKSGIVING TOWER

Street Address: 1601 ELM STREET

City: DALLAS

State: TEXAS Zip: 75201-4761

Phone Number: 214-999-4702

Fax Number: 214-999-3623

Email Address: IP@GARDERE.COM

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 07-0153

Authorized User Name KAY LYN SCHWARTZ

9. Signature: Kay Lynn Schwartz 2-24-11
Signature Date

KAY LYN SCHWARTZ
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004484 FRAME: 0847

700457325

CH \$90.00 070153 307799

TRADEMARK ASSIGNMENT

This Assignment is between US Road Sports and Entertainment of Florida LLC, a Florida limited liability company, having a business address of 8879 SW 131 Street, Miami, Florida 33156 (hereinafter "ASSIGNOR"), and US Road Sports & Entertainment Group, L.P., a Texas limited partnership, having a business address of 5080 Spectrum Drive, Suite 609, Addison, Texas 75001 (hereinafter "ASSIGNEE").

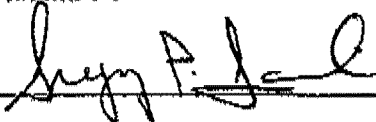
WHEREAS, ASSIGNOR has adopted, used and is using the trademarks and registrations listed in Schedule A to this Assignment; and

WHEREAS, ASSIGNEE, is desirous of acquiring said trademarks and said registrations.

NOW, THEREFORE, for good and valuable consideration of \$1.00 (One and No/100 Dollars) receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE all right, title and interest in and to the said trademarks identified in Schedule A hereto attached, together with the good will of the business symbolized by said trademarks and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action in law or in equity for past, present or future infringement of said trademark, and to all rights corresponding to the foregoing throughout the world.

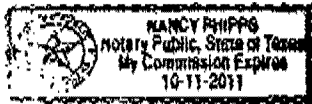
This Assignment executed at Addison, Texas on the 24th day of February, 2011.

US Road Sports and Entertainment
of Florida LLC

By: 
Name: Gregory P. Laird
Title: Managing Member


STATE OF TEXAS §
COUNTY OF Dallas §
§

On this 24 day of February, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Gregory P. Laird known by me to be the person of the above name, who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.



Nancy Phipps
Notary Public

SCHEDULE A

Mark	Reg. No.
MIAMI MARATHON	3077991
MIAMI HALF MARATHON	3099544
 MIAMI MARATHON AND HALF MARATHON	3116813