

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Millburn Peat Company, Inc.		02/08/2011	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	True Value Company		
Street Address:	8600 West Bryn Mawr Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3075371	GREEN THUMB	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612.332.5300		
Email:	dmattessich@merchantgould.com		
Correspondent Name:	Christopher J. Schulte		
Address Line 1:	Merchant & Gould P.C.		
Address Line 2:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	14972.0230USTJ		
NAME OF SUBMITTER:	Danielle I. Mattessich		
Signature:	/daniellemattessich/		
Date:	02/23/2011		

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Total Attachments: 1
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REEL: 004485 FRAME: 0516

TRADEMARK ASSIGNMENT

WHEREAS, Millburn Peat Company, Inc., an Indiana corporation, with a principal place of business at 1733 E. Division Rd., in La Porte, Indiana 46352 ("Millburn") is the record owner of U.S. Trademark Reg. No. 3,075,371 for the mark GREEN THUMB for "fertilizer, soil conditioners, amenders and correctives including charcoal, peate and other mosses, partially decomposed animal and vegetable organic matter sometimes called "humus", and soils having any of the foregoing mixed therewith, primarily used as fertilizers, plant foods, or soil conditioners;"

WHEREAS, True Value Company, a Delaware corporation, with a principal place of business at 8600 West Bryn Mawr Avenue in Chicago, Illinois 60631 ("True Value") is desirous of acquiring all right, title and interest in and to U.S. Trademark Reg. No. 3,075,371 for the mark GREEN THUMB;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Millburn has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto True Value, its successors or assigns, the entire right, title and interest in and to the GREEN THUMB trademark and U.S. Trademark Reg. No. 3,075,371, together with the goodwill and other incidents of its business associated with or symbolized by the GREEN THUMB trademark effective on the date of the execution of this Agreement.

	Millburn Peat Company, Inc.
<u>2/8/11</u>	<u>Ron Britton</u>
Date	Signature
<u>Ron Britton</u>	<u>PRESIDENT</u>
Printed Name	Title

True Value Company/Millburn Peat Company, Inc.
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