

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EasyDate plc	FORMERLY EasyDate Ltd.	01/11/2011	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Cupid plc		
Doing Business As:	DBA BeNaughty.com		
Street Address:	23 Manor Place		
City:	Edinburgh		
State/Country:	UNITED KINGDOM		
Postal Code:	EH3 7DX		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3830820	BENAUGHTY	
CORRESPONDENCE DATA			
Fax Number:	(131)220-4884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	+44 131 220 9822		
Email:	seanwood@cupid.com		
Correspondent Name:	Sean Wood		
Address Line 1:	23 Manor Place		
Address Line 4:	Edinburgh, UNITED KINGDOM EH3 7XE		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

OP \$40.00 3830820

900184830

**TRADEMARK
 REEL: 004485 FRAME: 0664**

Address Line 4:

NAME OF SUBMITTER:

Sean Wood

Signature:

/Sean Wood/

Date:

02/24/2011

Total Attachments: 2

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**CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF A PRIVATE COMPANY
AS A PUBLIC COMPANY**

Company No. 368538

The Registrar of Companies for Scotland hereby certifies that

EASYDATE LIMITED

formerly registered as a private company has this day been re-registered under the Companies Act 2006 as a public company under the name of

EASYDATE PLC

and that the company is limited by shares.

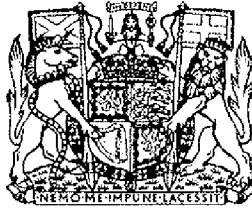
Its registered office is situated in Scotland.

Given at Companies House on 17th June 2010



TRADEMARK

REEL: 004485 FRAME: 0666



CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 368538

The Registrar of Companies for Scotland hereby certifies that under the Companies Act 2006:

EASYDATE PLC

a company incorporated as public limited by shares; having its registered office situated in Scotland; has changed its name to:

CUPID PLC

Given at Companies House on **11th January 2011**



TRADEMARK