

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Illinois Tool Works Inc.		02/17/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Engine Muscle, Inc.		
Street Address:	P.O. Box 1179		
City:	Dripping Springs		
State/Country:	TEXAS		
Postal Code:	78620		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1857410	ENGINE MUSCLE	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tdt@pattishall.com		
Correspondent Name:	Teresa D. Tambolas		
Address Line 1:	Pattishall, McAuliffe, et al.		
Address Line 2:	311 S. Wacker Drive, Suite 5000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	02457-031-00003		
NAME OF SUBMITTER:	Teresa D. Tambolas		
Signature:	/TDT/		
Date:	02/24/2011		

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Total Attachments: 2
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This Assignment is entered into by and between Illinois Tool Works Inc., a Delaware corporation, with its principal place of business at 3600 West Lake Avenue, Glenview, Illinois 60026 ("ITW") and Engine Muscle, Inc, incorporated in Texas, with its principal place of business at PO Box 1179, Dripping Springs, TX 78620 ("Engine Muscle").

For good and valuable consideration, receipt of which is hereby acknowledged, ITW hereby assigns to Engine Muscle all right, title, and interest in and to the trademarks listed in **Schedule A**, together with the goodwill of the business symbolized by the marks and all rights to sue and recover for any past and present infringements.

EXECUTED this 17th day of February 2011.

Illinois Tool Works Inc.

By: 

Name: Bill Crave

Title: GM

Schedule A

Trademark

ENGINE MUSCLE

Registration No.

1857410