

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Combe Incorporated		11/15/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Reckitt Benckiser Inc.
Street Address:	399 Interpace Parkway
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	398185	CEEPRYN
Registration Number:	2086261	CEPACOL
Registration Number:	3510479	CEPACOL
Registration Number:	2503351	
Registration Number:	3706718	CEPACOL FIZZLERS
Registration Number:	3771506	CEPACOL FIZZLERS
Registration Number:	383155	CEPACOL
Registration Number:	3706719	FIZZLERS
Registration Number:	2169076	
Registration Number:	1223900	LANABIOTIC
Registration Number:	3887499	LANACANE
Registration Number:	1847554	LANACANE
Registration Number:	587184	LANACANE
Registration Number:	1191055	LANACORT

**900184964**

**TRADEMARK  
 REEL: 004486 FRAME: 0569**

**CH \$440.00 398185**

Registration Number:	3052853	MENTHO-CAINE
Registration Number:	1979862	SCALPICIN
Registration Number:	3709017	SCALPICIN

**CORRESPONDENCE DATA**

Fax Number: (973)404-5676  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: natmg@rb.com  
 Correspondent Name: Reckitt Benckiser Legal Dept.  
 Address Line 1: 399 Interpace Parkway  
 Address Line 4: Parsippany, NEW JERSEY 07054

NAME OF SUBMITTER:	Robert A. Hyde
Signature:	/robertahyde/
Date:	02/25/2011

**Total Attachments: 6**  
 source=CombeShortFormTMAssignmentDoc#page1.tif  
 source=CombeShortFormTMAssignmentDoc#page2.tif  
 source=CombeShortFormTMAssignmentDoc#page3.tif  
 source=CombeShortFormTMAssignmentDoc#page4.tif  
 source=CombeShortFormTMAssignmentDoc#page5.tif  
 source=CombeShortFormTMAssignmentDoc#page6.tif

**SHORT FORM TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT ("**Assignment**") dated as of November 15, 2010 (the "**Effective Date**"), is made by and between Combe Incorporated, a Delaware corporation (the "**Company**" or the "**Assignor**"), and Reckitt Benckiser Inc., a Delaware corporation (the "**Assignee**").

WHEREAS, the Assignor is the owner of the United States trademark registrations and applications identified on **Schedule A**, (collectively, the "**Trademarks**");

WHEREAS, the Company, Combe International Ltd., a Delaware corporation, Combe Asia-Pacific Pty Ltd., a company organized under the Laws of Victoria, Australia, Combe International Limited, a company organized under the Laws of England and Wales, Combe de Mexico S de RL de CV, a company organized under the Laws of Mexico, Combe Europa, S.L., a company duly organized and validly existing under the Laws of Spain, and J.B. Williams Company, Inc., a Delaware corporation (collectively, the "**Other Assignors**") each wholly owned by the Company, and the Assignee have entered into that certain Intellectual Property Assignment and License Agreement, dated as of November 15, 2010 (the "**IP Agreement**"), pursuant to which the Company and the Other Assignors assigned certain intellectual property, including the Trademarks, to the Assignee;

NOW, THEREFORE, in consideration of the premises and covenants set forth herein and in the IP Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment**. The Assignor hereby confirms the assignment to the Assignee all of the Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith.
2. **Purpose**. This Agreement has been executed and delivered by the Assignors for the purpose of recording the assignment herein with the United States Patent and Trademark Office. The assignment granted pursuant to the IP Agreement and is expressly subject to the terms and conditions thereof. In the event of any conflict between the terms of this Assignment and the terms of the IP Agreement, the terms of the IP Agreement shall control.
3. **Cooperation**. The parties shall cooperate to execute and deliver such other documents and take all such other actions as reasonably necessary to effect the intent hereof.
4. **Counterparts**. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.


**[Remainder of page intentionally left blank; next page is signature page]**

IN WITNESS WHEREOF, the Assignor and the Assignee each has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

COMBE INCORPORATED

By \_\_\_\_\_  
Name:  
Title:

RECKITT BENCKISER INC.

By  \_\_\_\_\_  
Name: Mark Wilson  
Title: SVP Finance, NAA

STATE OF New Jersey  
COUNTY OF Morris ) ss.:

On this 15<sup>th</sup> day of NOVEMBER 2010, before me, the undersigned, a notary public in and for said state and county, personally appeared MARK WILSON, personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of Reckitt Benckiser Inc., a Delaware corporation, as the SENIOR V. P., FINANCE of such Corporation and acknowledged to me that the execution and delivery of said instrument was duly authorized by said Corporation.


Mary Elizabeth Moltzen  
Notary Public

(Affix Seal Below)

MARY ELIZABETH MOLTZEN  
No. 2195910  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 11/26/2011

IN WITNESS WHEREOF, the Assignor and the Assignee each has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

COMBE INCORPORATED

By   
Name: *Douglas M. McElisime*  
Title: *President & CEO*

RECKITT BENCKISER INC.

By \_\_\_\_\_  
Name: Mark Wilson  
Title: SVP Finance, NAA

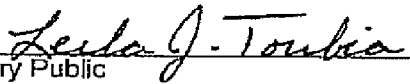
*[Short Form Trademark Assignment Signature Page 1 of 1]*

TRADEMARK

REEL: 004486 FRAME: 0574

STATE OF NEW YORK                    )  
  ) ss.:  
COUNTY OF WESTCHESTER    )

On this 15th day of November, 2010, before me, the undersigned, a notary public in and for said state and county, personally appeared Douglas M. McGraine personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of Combe Incorporated, a Delaware corporation, as the President & COO of such and acknowledged to me that the execution and delivery of said instrument was duly authorized by said.

  
\_\_\_\_\_  
Notary Public

(Affix Seal Below)

LEILA J. TOUBIA  
Notary Public, State of New York  
No. Q1T06007692  
Qualified in Westchester County  
Commission Expires May 26, 2014

Schedule A

Trademark Registrations

Mark	Registration Number
LANABIOTIC	1,223,900
LANACANE	1,847,554
LANACANE	587,184
LANACORT	1,191,055
SCALPICIN	1,979,862
SCALPICIN	3,709,017
CEEPRYN	398,185
CEPACOL	3,510,479
CEPACOL	383,155
CEPACOL	2,086,261
CEPACOL Bottle Configuration	2,503,351
CEPACOL FIZZLERS	3,706,718
CEPACOL FIZZLERS Logo	3,771,506
FIZZLERS	3,706,719
Half-Cross Semicircle Design	2,169,076
MENTHO-CAINE	3,052,853

**Trademark Applications**

Mark	Serial Number
LANACANE	(77/809,263)