

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DailyCandy, Inc.		01/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DailyCandy, LLC		
Street Address:	12200 W. OLYMPIC BOULEVARD, SUITE 400		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2543900	DAILYCANDY	
Serial Number:	85137257	CITY TREATS	
Serial Number:	77906636	SWIRL BY DAILYCANDY	
Serial Number:	77909683	SWIRL SAMPLE SALES BY DAILY CANDY	
Serial Number:	77845648	SWIRL, SAMPLE SALES BY DAILYCANDY	
Serial Number:	77845635	SWIRL BY DAILYCANDY	
CORRESPONDENCE DATA			
Fax Number:	(215)286-8508		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2152863177		
Email:	jane_roberts@comcast.com		
Correspondent Name:	Jane D Roberts		
Address Line 1:	1701 John F Kennedy Blvd		
Address Line 2:	One Comcast Center, 50th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2838		

OP \$165.00 2543900

900184985

**TRADEMARK
 REEL: 004486 FRAME: 0677**

ATTORNEY DOCKET NUMBER:	DAILY CANDY
NAME OF SUBMITTER:	Mindy Ellis Schwartz
Signature:	/Mindy Ellis Schwartz/
Date:	02/25/2011
Total Attachments: 2 source=DailyCandy Name Change Certificate#page1.tif source=DailyCandy Name Change Certificate#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DAILYCANDY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DAILYCANDY, INC." TO "DAILYCANDY, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 10:08 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 8:30 O'CLOCK P.M.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8525314

DATE: 01-28-11

TRADEMARK
REEL: 004486 FRAME: 0679

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is January 27, 2000.
4. The name of the Corporation immediately prior to filing this Certificate is DailyCandy,
Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is
DailyCandy, LLC.
6. This Certificate of Conversion shall be effective on January 28, 2011 at 8:30 p.m.,
Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 28th day of
January, 2011.



Arthur R. Block, Authorized Person