

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Life Back Enterprises, Inc.		02/15/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Cavalieri Holdings, LLC		
Street Address:	2711 CENTERVILLE ROAD		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85204218	GET YOUR LIFE BACK!	
Serial Number:	85171273	THE BACK SUPPORT THAT WORKS!	
CORRESPONDENCE DATA			
Fax Number:	(727)545-1595		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	727-546-0660		
Email:	justin@laronpatentlaw.com		
Correspondent Name:	Justin P. Miller		
Address Line 1:	11199 69th Street North		
Address Line 4:	Largo, FLORIDA 33773		
ATTORNEY DOCKET NUMBER:	2617.9		
NAME OF SUBMITTER:	Justin P. Miller		
Signature:	/Justin P Miller reg. no. 63343/		

CH \$65.00 85204218

Date:

02/25/2011

Total Attachments: 2

source=2617_9_signed trademark assignment - pending marks#page1.tif

source=2617_9_signed trademark assignment - pending marks#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Life Back Enterprises, Inc., a FL corporation (Assignor) is the owner of United States Trademark Serial Nos. 85204218 for the trademark *GET YOUR LIFEBACK!*, and 85171273 for the trademark *THE BACK SUPPORT THAT WORKS!*, (hereinafter the "Trademarks"), hereby warrants that it is legally entitled to assign said Trademarks unto assignee, that said Trademarks are not encumbered by license or other interest; and

WHEREAS, Cavalieri Holdings, LLC a DE corporation, (Assignee), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Executed this 18th day of February, 2011

For Assignor: William Cavatieri

(see pg 2)

GET YOUR LIFEBACK! and *THE BACK SUPPORT THAT WORKS!* trademark assignment - 1

IN WITNESS WHEREOF, I have hereunto set hand and seal

William Cavalieri

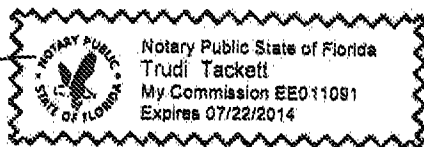
William Cavalieri / President
Print Name/Title

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

Details of Country United States
and place of signing of assignment PINEELLAS County, Florida

Before me this 18th day of February, 2011, personally appeared the above named individual, to me known to be the person who is described herein, and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Trudi Tackett
Notary Public -
Trudi Tackett



GET YOUR LIFE BACK! and *THE BACK SUPPORT THAT WORKS!* trademark assignment - 2