

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E! Entertainment Television, Inc.		01/24/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	E! Entertainment Television, LLC		
Street Address:	5750 Wilshire Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77562582	READ IT. WATCH IT. PASS IT ON.	
CORRESPONDENCE DATA			
Fax Number:	(323)954-2770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	323-954-2150		
Email:	jcwilson@comcastnets.com		
Correspondent Name:	John C. Wilson / Comcast Ent. Group		
Address Line 1:	5750 Wilshire Blvd.		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	READ IT. WATCH IT. PASS		
NAME OF SUBMITTER:	John C. Wilson		
Signature:	/John C. Wilson/		
Date:	02/25/2011		

CH \$40.00 77562582

900185000

TRADEMARK
REEL: 004486 FRAME: 0792

Total Attachments: 2

source=E! LLC Certificate of Conversion#page1.tif

source=E! LLC Certificate of Conversion#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "E! ENTERTAINMENT TELEVISION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "E! ENTERTAINMENT TELEVISION, INC." TO "E! ENTERTAINMENT TELEVISION, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 9:01 O'CLOCK A.M.

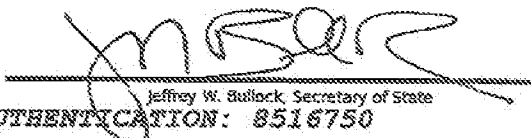
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 2 O'CLOCK P.M.

2057394 8100V

110069646

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8518750

DATE: 01-25-11

TRADEMARK
REEL: 004486 FRAME: 0794

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:56 AM 01/24/2011
FILED 09:01 AM 01/24/2011
SRV 110069646 - 2057394 FILE

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is March 20, 1985.
4. The name of the Corporation immediately prior to filing this Certificate is E! Entertainment Television, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is E! Entertainment Television, LLC.
6. This Certificate of Conversion shall be effective on January 24, 2011 at 2:00 p.m., Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24th day of January, 2011.



Arthur R. Block, Authorized Person