

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPARITUAL LLC		02/24/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ORLY INTERNATIONAL, INC.		
Street Address:	7710 HASKELL AVENUE		
City:	VAN NUYS		
State/Country:	CALIFORNIA		
Postal Code:	91406		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2992504	CUTI-CLEAN	
Registration Number:	2992503	CUTI-COCKTAIL	
Registration Number:	3072070	CUTI-QUENCH	
CORRESPONDENCE DATA			
Fax Number:	(703)836-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-684-5600		
Email:	jim@sagllp.com, nitasantiago@sagllp.com		
Correspondent Name:	JAMES E. SHLESINGER		
Address Line 1:	5845 RICHMOND HIGHWAY, SUITE 415		
Address Line 4:	ALEXANDRIA, VIRGINIA 22303		
ATTORNEY DOCKET NUMBER:	R7121		
NAME OF SUBMITTER:	James E. Shlesinger		

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**TRADEMARK
 REEL: 004486 FRAME: 0809**

Signature:	/jes/
Date:	02/25/2011
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, SPARITUAL LLC, a limited liability company organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, has adopted and used the following marks which are registered in the United States Patent and Trademark Office:

CUTI-CLEAN Reg. No. 2,992,504

CUTI-COCKTAIL Reg. No. 2,992,503

CUTI-QUENCH Reg. No. 3,072,070

WHEREAS, ORLY INTERNATIONAL, INC., a corporation organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SPARITUAL LLC does hereby assign unto the said ORLY INTERNATIONAL, INC. all right, title and interest in and to the said marks, together with the

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, SPARITUAL LLC, a limited liability company organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, has adopted and used the following marks which are registered in the United States Patent and Trademark Office:

CUTI-CLEAN Reg. No. 2,992,504

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CUTI-QUENCH Reg. No. 3,072,070

WHEREAS, ORLY INTERNATIONAL, INC., a corporation organized under the laws of the State of California, of 7710 Haskell Avenue, Van Nuys, California 91406, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SPARITUAL LLC does hereby assign unto the said ORLY INTERNATIONAL, INC. all right, title and interest in and to the said marks, together with the

CALIFORNIA CERTIFICATE OF ACKNOWLEDGMENT

State of California)
County of Los Angeles)

On February 24, 2011 before me Christine A. McGhee "Notary Public", personally appeared Jeff Pink who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature Christine A. McGhee

