

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CCA Industries, Inc.		12/15/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Joann Bradvica
Street Address:	P.O. Box 660442
City:	Arcadia
State/Country:	CALIFORNIA
Postal Code:	91066
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85092451	LOBE WONDER

CORRESPONDENCE DATA

Fax Number: (925)648-4839
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 925-648-4839
 Email: allmarktrademark@gmail.com
 Correspondent Name: John E. Russell
 Address Line 1: Allmark Trademark
 Address Line 2: 4041 Sugar Maple Drive, Suite A
 Address Line 4: Danville, CALIFORNIA 94506

NAME OF SUBMITTER:	John E. Russell
Signature:	/john e. russell/
Date:	02/25/2011

Total Attachments: 1

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**TRADEMARK
 REEL: 004486 FRAME: 0841**

OP \$40.00 85092451

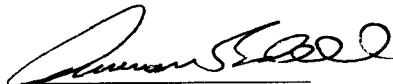
Trademark Assignment

WHEREAS, CCA Industries, Inc., a Delaware corporation, with its principal place of business at 200 Murray Hill Parkway, East Rutherford, New Jersey, 07073 ("Assignor"), has adopted, owns and is using the Mark LOBE WONDER (Words Mark) in connection with the following goods and/or services: "Earlobe support patch for earrings," in International Class 14, and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 85,092,451, filed on July 29, 2010; and

WHEREAS, Joann Bradvica, an individual citizen of the United States, with her principal place of business at P.O. Box 660442, Arcadia, California, 91066-0442, desires to acquire the Mark, and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the above Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.



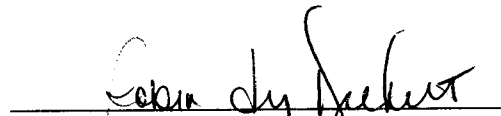
DunnanEdell
President and COO
CCA Industries, Inc.

Dated effective as of: December 15, 2010

State of New Jersey

County of Bergen

SUBSCRIBED and SWORN to before me this 15 of Dec, 2010.



Signature of Notary Public

Print Name of Notary Public: _____

**ROBIN LYNN DECHERT, MBA, MSA
NOTARY PUBLIC OF NEW JERSEY**

My Commission Expires: My Commission Expires Aug. 9, 2014