

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
G2G Inc.		02/18/2011	CORPORATION: CAYMAN ISLANDS

RECEIVING PARTY DATA

Name:	Playmates Toys Inc.
Street Address:	909 North Sepulveda Blvd., Suite 800
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85021926	NAHJI
Serial Number:	85028628	IPO
Serial Number:	85037379	DELL
Serial Number:	85037397	TIPI
Serial Number:	85073651	CONSUELO
Serial Number:	85073581	
Serial Number:	85073614	

CORRESPONDENCE DATA

Fax Number: (513)241-6234
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 513-241-2324
 Email: kgaunt@whepatent.com
 Correspondent Name: Karen Kreider Gaunt
 Address Line 1: 2700 Carew Tower, 441 Vine Street

OP \$190.00 85021926

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:

PTOY-01/KKG

NAME OF SUBMITTER:

Karen Kreider Gaunt

Signature:

/karen kreider gaunt/

Date:

02/28/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between G2G Inc., a Cayman Islands Corporation, located at 21/F, The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong ("G2G") and Playmates Toys Inc., a California Corporation, located at 909 North Sepulveda Blvd., Suite 800, El Segundo, California 90245 ("Playmates").

WHEREAS, G2G is the owner of all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Playmates desires to acquire all right, title and interest in and to the Trademarks.


NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

G2G hereby sells, assigns, transfers and conveys to Playmates the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, with the goodwill of the business connected with, and symbolized by the Trademarks, and together with that portion of the business to which the marks pertain to, such business being ongoing and existing (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), including all causes of action as may have accrued on or before the date of this Trademark Assignment, the same to be held and enjoyed by Playmates as fully and entirely as said interest could have been held and enjoyed by G2G had this sale, assignment, transfer and conveyance not been made.

G2G authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the applications for these Trademarks to Playmates. G2G agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Playmates' ownership of the Trademarks.

[Signatures on next page.]

G2G INC.
a Cayman Islands Corporation

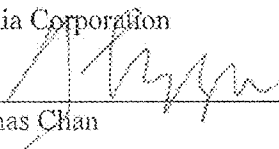
By: 
Alain Cheng

Title: Director

Date: 18 February 2011

Agreed and accepted:

PLAYMATES TOYS INC.
a California Corporation

By: 
Thomas Chan

Title: Director

Date: 18 February 2011

SCHEDULE A

Mark	Country	Application No. Filing Date
NAHJI	USA	85/021926 23-April-2010
IPO	USA	85/028628 3-May-2010
DELL	USA	85/037379 13-May-2010
TIPI	USA	85/037397 13-May-2010
CONSUELO	USA	85/073651 29-June-2010
	USA	85/073581 29-June-2010
	USA	85/073614 29-June-2010