

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apuestas Internacionales, S.A. de C.V.		07/28/2010	CORPORATION: MEXICO
RECEIVING PARTY DATA			
Name:	Videoserpel, Ltd.		
Street Address:	Dammstrasse 19		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	CH-6300		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3789064	MULTIJUEGOS MÁS GANADORES. MÁS DIVERSIÓN. MUCHA MÁS SUERTE.	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026637269		
Email:	paul.kilmer@hklaw.com		
Correspondent Name:	Paul F. Kilmer		
Address Line 1:	2099 Pennsylvania Ave., N.W.		
Address Line 2:	Suite 100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	119547.00005		
DOMESTIC REPRESENTATIVE			
Name:	Paul F. Kilmer		

CH \$40.00 3789064

900185104

**TRADEMARK
 REEL: 004487 FRAME: 0444**

Address Line 1: 2099 Pennsylvania Ave., N.W.
Address Line 2: Suite 100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:	Paul F. Kilmer
Signature:	/Paul Kilmer/
Date:	02/28/2011
Total Attachments: 1 source=videoserpel_assign_Feb_23_2011_15_51_58_441#page1.tif	

TRADEMARK ASSIGNMENT

Whereas, **Apuestas Internacionales, S.A. de C.V.**, a Mexican corporation organized under the laws of Mexico ("Assignor"), is the owner of the registered service trademark "MULTIJUEGOS MÁS GANADORES. MÁS DIVERSIÓN. MUCHA MÁS SUERTE" set forth in U.S. Registration 3789064 before the U.S. Patent and Trademark Office (hereinafter the "Mark"); and

Whereas, **Videoserpel, Ltd.** a corporation organized under the laws of Switzerland ("Assignee") wishes to acquire the entire right, title, and interest in and to the Mark, including all goodwill of the business connected with the use of such Mark and symbolized by such Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee all of its right, title and interest in and to the Mark, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of such Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This assignment shall bind Assignor and its successors and assigns, and all others acting by, through, with or under Assignor's direction, and all those in privity with Assignor; and shall inure to the benefit of Assignee, its successors and assigns.


APUESTAS INTERNACIONALES, S.A. DE C.V.

By: 
Signature

Name: Julio Barba Hurtado

Title: Legal representative

Date: July 28, 2010

By: 
Signature

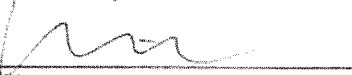
Name: José Antonio Lara del Olmo

Title: Legal representative

Date: July 28, 2010

Acknowledged:

VIDEOSERPEL, LTD.

By: 
Signature

Name: Willi Dietschi

Title: Legal representative

Date: July 28, 2010

