

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Field Logic Archery, LLC		02/24/2011	LIMITED LIABILITY COMPANY: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Field Logic, Inc.		
<b>Street Address:</b>	101 Main Street		
<b>City:</b>	Superior		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54880		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1363569	ROCKY MOUNTAIN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(612)373-8881		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	patlaw@stoel.com		
Correspondent Name:	Stoel Rives LLP		
Address Line 1:	33 South Sixth Street		
Address Line 2:	Suite 4200		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	49398/25		
NAME OF SUBMITTER:	Karl G. Schwappach		
Signature:	/Karl G. Schwappach/		
Date:	02/28/2011		

OP \$40.00 1363569

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Field Logic Archery, LLC, a Wisconsin Limited Liability Company ("Assignor"), is the owner by assignment of U.S. Trademark Registrations No. 1363569 for the mark ROCKY MOUNTAIN in the United States Patent and Trademark Office (hereinafter, the "Mark");

AND, WHEREAS, Field Logic, Inc., a Minnesota Corporation ("Assignee"), desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby (i) sell, assign and transfer to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, all rights to bring suit for past or future infringement of the Mark, and all rights, title and interest in and to any applications for registration and registrations for the Mark or renewal(s) thereof, and (ii) agree to cooperate with Assignee, to execute and deliver such other documents and instruments and to do such further acts and things as from time to time may be reasonably requested by Assignee to vest, confirm, document and carry out Assignor's assignment of the Mark.

Dated: February 24, 2011

ASSIGNEE: Field Logic Inc.

By: [Signature]  
(Signature)

Larry Pulkrabek  
(Name)

CEO  
(Title)

ASSIGNOR: Field Logic Archery, LLC

By: [Signature]  
(Signature)

Larry Pulkrabek  
(Name)

President  
(Title)