

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VBG GROUP ETES N.V.		02/18/2011	CORPORATION: BELGIUM
RECEIVING PARTY DATA			
Name:	VBG GROUP TRUCK EQUIPMENT NV		
Street Address:	Industrie Zuid Zone 2.2		
City:	Lochtemanweg 50		
State/Country:	BELGIUM		
Postal Code:	3580		
Entity Type:	COMPANY: BELGIUM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1863147	SESAM	
CORRESPONDENCE DATA			
Fax Number:	(212)588-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 588 0800		
Email:	salli-rampersad@flhlaw.com		
Correspondent Name:	FROMMER LAWRENCE & HAUG LLP		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	513836-8260		
DOMESTIC REPRESENTATIVE			
Name:	William F. Lawrence, Esq.		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		

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NAME OF SUBMITTER:	Marilyn Matthes Brogan
Signature:	/Marilyn Matthes Brogan/
Date:	02/28/2011
Total Attachments: 1 source=00886625#page1.tif	

513836-8260

Registration No.	Registration Date	Mark
1863147	November 15, 1994	SESAM

TRADEMARK ASSIGNMENT

WHEREAS, VBG GROUP ETES N.V., a company organized under the laws of Belgium, with an address of Europark 2070, Houthalen, Belgium 3530 (hereinafter referred to as "ASSIGNOR"), owns the above-listed US trademark registration;

WHEREAS, VBG GROUP TRUCK EQUIPMENT NV is a company organized under the laws of Belgium, with an address of Industrie Zuid Zone 2.2, Lochtmanweg 50, 3580 Beringen, Belgium (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring desirous of acquiring the rights in and to said registered trademark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE all of its right, title and interest in and to said trademark registration, together with the goodwill of ASSIGNOR's business connected with and symbolized by the registration.

ASSIGNOR

VBG GROUP ETES N.V.

By: _____

Name:

(Typed): Niko Verstoekt

Dated: 18/2/11

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