

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Triton Consumer Products, Inc.		02/23/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Wisconsin Pharmacal Company LLC		
Street Address:	N168 W22223 Main Street		
City:	Jackson		
State/Country:	WISCONSIN		
Postal Code:	53037		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1879085	RETRE-GEL	
Registration Number:	1639495	PROTECH	
Registration Number:	1445950	MG 217	
Registration Number:	1354937	SKEETER STOP 100	
Registration Number:	1295536	SKEETER STIK	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142988230		
Email:	asmyczek@reinhartlaw.com		
Correspondent Name:	Alec Smyczek		
Address Line 1:	1000 N. Water St.		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	097250-0017		

CH \$140.00 1879085

NAME OF SUBMITTER:	Alec Smyczek
Signature:	/Alec Smyczek/
Date:	03/01/2011
Total Attachments: 4 source=1st Trademark Assignment#page1.tif source=1st Trademark Assignment#page2.tif source=1st Trademark Assignment#page3.tif source=1st Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of February 23, 2011 (the "Effective Date"), from TRITON CONSUMER PRODUCTS, INC., an Illinois corporation ("Assignor"), to WISCONSIN PHARMACAL COMPANY LLC, a Wisconsin limited liability company ("Assignee").

RECITALS

A. Pursuant to an Asset Purchase Agreement dated January 28, 2011, (the "Asset Purchase Agreement") by and among Assignor, Assignee and certain other parties, Assignee has agreed to purchase certain assets of Assignor, including the Assigned Trademarks (as defined below) listed in the attached Appendix A.

B. Assignor is the owner of the Assigned Trademarks listed in Appendix A.

C. Assignor desires by execution of this Assignment to confirm the assignment of all rights, title, and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to confirm the assignment of all rights, title, and interest in the Assigned Trademarks to Assignee.

AGREEMENT

For valuable consideration, including that recited in the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademarks as follows:

1. Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

2. Assignment of the Assigned Trademarks. Assignor hereby sells, assigns, and transfers to Assignee, its successors, and assigns all right and title to and interest in the Assigned Trademarks.

3. Further Assurances. (a) Assignor further agrees to take all reasonable and necessary steps to implement the provisions of the Assignment; and (b) Assignor represents and warrants that it has taken all necessary steps to establish, update title, and release all outstanding security interests in the Assigned Trademarks, including necessary recordation of all documents, and Assignor shall assist Assignee to effectuate any documents necessary to perfect title of the Assigned Trademarks in Assignee. This Assignment of the Assigned Trademarks is granted free and clear of all security interests, liens, encumbrances, claims or interests of any kind or nature.

Signature page to follow

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

TRITON CONSUMER PRODUCTS, INC.,
an Illinois corporation
561 West Golf Road
Arlington Heights, IL 60005-3904

BY *Lorraine Dwyer*
Name: *Lorraine Dwyer*
Title: *President*

ASSIGNEE:

WISCONSIN PHARMACAL COMPANY LLC,
a Wisconsin limited liability company
N168 W22223 Main Street
Jackson, WI 53037

BY _____
Name: _____
Title: _____

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties as of the date first written above.

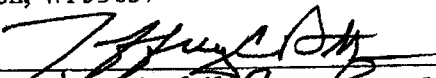
ASSIGNOR:

TRITON CONSUMER PRODUCTS, INC.,
an Illinois corporation
561 West Golf Road
Arlington Heights, IL 60005-3904

BY _____
Name: _____
Title: _____

ASSIGNEE:

WISCONSIN PHARMACAL COMPANY LLC,
a Wisconsin limited liability company
N168 W22223 Main Street
Jackson, WI 53037

BY 
Name: JEFFREY D. POTTS
Title: COO/CFD

APPENDIX A

Assigned Trademark Registrations

Mark	Country	Reg. No.	Filing Date	Reg. Date
Retre-Gel	USA	1879085	10/30/1992	02/14/1995
Protech	USA	1639495	03/09/1989	04/02/1991
MG 217	USA	1445950	11/20/1986	07/07/1987
Skeeter Stop 100	USA	1354937	01/23/1985	08/20/1985
Skeeter Stik	USA	1295536	10/27/1980	09/18/1984