

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fine Estates from Spain, Inc.		02/15/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Bodegas Atalaya, S.L.		
Street Address:	Portillo de la Glorieta, 7 bajo		
City:	30520 Jumilla, Murcia		
State/Country:	SPAIN		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77455941	ATALAYAS	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-382-0700		
Email:	srivera@ostrolenk.com		
Correspondent Name:	Charles P. LaPolla		
Address Line 1:	1180 Avenue of the Americas, 7th Floor		
Address Line 2:	OSTROLENK FABER LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/4043-586 V18580		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Charles P. LaPolla

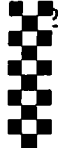
Signature:

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Date:

03/01/2011

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Fine Estates from Spain, Inc., a corporation organized and existing under the laws of the Commonwealth of Massachusetts, with an address at 745 High Street, Dedham, Massachusetts 02026 ("Assignor"), has as of September 16, 2010 assigned all of its rights, titles and interests in and to U.S. Trademark Application Serial No. 77/455,941 for the mark ATALAYAS and all registration rights resulting therefrom together with the goodwill and portion of the business associated with said trademark to Bodegas Atalaya, S.L., a corporation organized and existing under the laws of Spain, with an address at Portillo de la Glorieta, 7 bajo, 30520 Jumilla, Murcia, Spain ("Assignee");

AND WHEREAS, the parties desire to ratify and reaffirm said assignment and to record same in the U.S. Patent and Trademark Office;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby ratifies and reaffirms the said assignment to Assignee together with its entire rights, titles and interests in and to U.S. Trademark Application Serial No. 77/455,941 for the mark ATALAYAS and all registration rights resulting therefrom together with the goodwill and portion of the business associated with said trademark, and to record said trademark and application and any registration to issue therefrom as the property of Assignee.

IN WITNESS WHEREOF, Assignor has executed this instrument on the day set forth below.

FINE ESTATES FROM SPAIN, INC.
By: J. Meun
Name: JORGE ORDONEZ
Title: PRESIDENT
Date: FEB 15 2011

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