TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quick Hit, Inc.		12/15/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Silicon Valley Bank
Street Address:	One Newton Executive Park, Suite 200
Internal Address:	2221 Washington Street
City:	Newton
State/Country:	MASSACHUSETTS
Postal Code:	02467
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3781821	XL SPORTS

CORRESPONDENCE DATA

Fax Number: (202)408-3141

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 800-927-9801 x2348
Email: jpaterso@cscinfo.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	692627-005
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	03/01/2011 TRADEMARK
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Total Attachments: 8 source=3-1-11 Quick Hit-TM#page1.tif source=3-1-11 Quick Hit-TM#page2.tif source=3-1-11 Quick Hit-TM#page3.tif source=3-1-11 Quick Hit-TM#page4.tif source=3-1-11 Quick Hit-TM#page5.tif source=3-1-11 Quick Hit-TM#page6.tif source=3-1-11 Quick Hit-TM#page7.tif source=3-1-11 Quick Hit-TM#page8.tif

	RKS ONLY	
To the Director of the U. S. Patent and Trademark Office: Plea	ase record the attached documents or the new address(es) below.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Additional pares, addresses, as sitizanship attacked? Yes	
QUICK HIT, INC.	Additional names, addresses, or citizenship attached?	
	Name: SILICON VALLEY BANK Internal	
Individual(s) Association	Address: ONE NEWTON EXECUTIVE PARK, SUITE 200	
General Partnership Limited Partnership	Street Address: 2221 WASHINGTON STREET	
★ Corporation- State: DELAWARE	City: NEWTON	
Other_	State: MA	
Citizenship (see guidelines) DELAWARE	Country: USA Zip: 02467	
Additional names of conveying parties attached? Yes X No	Association Citizenship	
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship	
Execution Date(s) DECEMBER 15, 2010	Limited Partnership Citizenship	
Assignment Merger	X Corporation Citizenship CALIFORNIA	
	Other Citizenship If assignee is not domiciled in the United States, a domestic	
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)	
A. Trademark Application No.(s) C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s) 3781821 Additional sheet(s) attached? Yes No Date if Application or Registration Number is unknown):	
5. Name & address of party to whom correspondence	6. Total number of applications and	
concerning document should be mailed: Name:Corporation Service Company	registrations involved:	
Internal Address: Suite 210	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$	
Street Address:1180 Avenue of the Americas, Suite 210	Authorized to be charged to deposit account Enclosed	
City: _{New York}	8. Payment Information:	
State _{NY} Zip: ₁₀₀₃₆		
Phone Number:212-299-5600	Danceit Account Number	
Fax Number: 212-299-5656	Deposit Account Number	
Email Address: ORDER#	Authorized User Name	
9. Signature:	3/1/2011	
Signature ANDREW NASH Name of Person Signing	Date Total number of pages including cover sheet, attachments, and document:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of December 15, 2010, by and between **SILICON VALLEY BANK**, a California corporation with a loan production office located at One Newton Executive Park, Suite 200, 2221 Washington Street, Newton, Massachusetts 02462 ("Bank") and **QUICK HIT, INC.**, a Delaware corporation with its principal place of business at 16 Chestnut Street, Foxboro, Massachusetts 02035 ("Grantor").

RECITALS

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated July 1, 2009, as amended by that certain First Loan Modification Agreement by and between Bank and Grantor dated as of January 10, 2010 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.
- B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Intellectual Property Collateral (as defined below).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) and other intellectual property (as set forth below) (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:

- 1. Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");
- 2. Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

- 3. Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;
- 4. All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");
- 5. Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");
- 6. All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");
- 7. Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- 8. All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- 9. All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- 10. All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the date first written above.

Address of Grantor:

16 Chestnut Street Foxboro, Massachusetts 02035

Attn: Mr. Jeffrey K. Anderson

Address of Bank:

One Newton Executive Park, Suite 200 2221 Washington Street Newton, Massachusetts 02462

Attn: Mr. Dan Allred

GRANTOR:

QUICK HIT, INC.

Title: Chief Executive Officer

BANK:

SILICON VALLEY BANK

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Title: Belationship Mongs

EXHIBIT A

Copyrights

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
QUICKHIT Football (Beta Release 1.0)	VA0001744960	11/28/2009
QUICKHIT NFL Football (Release 2.6)	1-531972001	12/14/2010

EXHIBIT B

Patents

Description

Registration/ Application Number

Registration/ Application <u>Date</u>

None.

EXHIBIT C

Trademarks

Description	Registration/ Application Number	Registration/ Application Date
QUICKHIT	3,775,665	04/13/2010
XL SPORTS	3,781,821	
		04/27/2010
QUICK HIT SPORTS	3,857,406	10/05/2010
Design of Q and H	77/822,820	09/09/2009
QUICKHIT and Design of Q and H	77/822,819	09/09/2009

EXHIBIT D

Mask Works

Description

Registration/ Application Number

Registration/ Application <u>Date</u>

None.

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RECORDED: 03/01/2011