

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Minnesota Life Insurance Company		03/01/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Securian Financial Group, Inc.		
Street Address:	400 North Robert Street		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2432739	INSIGHTS & STRATEGIES	
Registration Number:	2462139	MINNESOTA LIFE	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612.332.5300		
Email:	lstrom@merchantgould.com		
Correspondent Name:	Merchant & Gould P.C.		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	6324		
NAME OF SUBMITTER:	John A. Clifford		
Signature:	/John A. Clifford/		
Date:	03/01/2011		

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Total Attachments: 1
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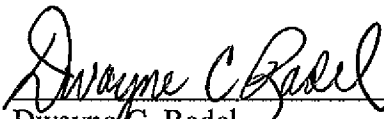
WHEREAS, Minnesota Life Insurance Company, a corporation incorporated under the laws of Minnesota and having an office and place of business at 400 North Robert Street, St. Paul, Minnesota 55101 USA (hereinafter referred to as **ASSIGNOR**), is the owner of the following trademarks:

INSIGHT & STRATEGIES	Reg No. 2,432,739	Reg Date: March 6, 2001
MINNESOTA LIFE	Reg No. 2,462,139	Reg Date: June 19, 2001

WHEREAS, Securian Financial Group, Inc., a corporation incorporated under the laws of Delaware, and having an office and place of business at 400 North Robert Street, St. Paul, Minnesota 55101 USA (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring from Assignor all right, title and interest in and to above said trademarks described above, and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** does hereby assign unto the said **ASSIGNEE** all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, the above-identified registration for the marks.

IN TESTIMONY WHEREOF, I have hereunto set my hand this first day of March, 2011.



Dwayne C. Radel
Senior Vice President and General Counsel
Minnesota Life Insurance Company