

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Military Financial Services, LLC		02/25/2011	LIMITED LIABILITY COMPANY: KENTUCKY
RECEIVING PARTY DATA			
Name:	Dollar Financial Group, Inc.		
Street Address:	1436 Lancaster Avenue		
Internal Address:	Suite 300		
City:	Berwyn		
State/Country:	PENNSYLVANIA		
Postal Code:	19312		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2611963	MILES	
Registration Number:	2611964	MILES	
CORRESPONDENCE DATA			
Fax Number:	(412)291-2975		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412.454.5023		
Email:	singerj@pepperlaw.com		
Correspondent Name:	James Singer		
Address Line 1:	500 Grant Street		
Address Line 2:	50th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219-2502		
ATTORNEY DOCKET NUMBER:	129566.65		
NAME OF SUBMITTER:	James Singer		

OP \$65.00 2611963

900185250

TRADEMARK
 REEL: 004488 FRAME: 0343

Signature:	/js/
Date:	03/01/2011
Total Attachments: 3 source=MILES assignment from Military to Dollar#page1.tif source=MILES assignment from Military to Dollar#page2.tif source=MILES assignment from Military to Dollar#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is effective February 25, 2011 (the "Effective Date") by Military Financial Services, LLC, having a mailing address of P.O. Box 54590, Lexington, KY 40555 ("Assignor"), in favor of Dollar Financial Group, Inc., a New York corporation having a mailing address of 1436 Lancaster Avenue, Suite 300, Berwyn, PA 19312 ("Assignee").

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to irrevocably assign to Assignee certain Trademarks (as defined below).

NOW, THEREFORE, in consideration of the premises set forth above, Assignor agrees as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the trademarks and service marks listed on Exhibit A, together with all translations, adaptations, derivations and combinations thereof (collectively, the "Trademarks"), together with the goodwill of the business(es) that is/are symbolized by the Trademarks, including but not limited to renewal rights therein, the right to obtain registrations of the Trademarks in the United States and throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present or future infringements or violations thereof, all in Assignee's sole name.

2. Binding Assignment. This Assignment shall be binding upon and inure to the benefit of each of Assignor and Assignee, their successors and permitted assigns.

3. Governing Law. This Assignment shall be governed by and construed under the laws of the State of New York, excluding any conflicts of laws rule or principle that might refer the governance or construction of this Assignment to the law of another jurisdiction.

4. Headings. All headings contained in this Assignment are for reference only and shall not affect the meaning or interpretation of this Assignment in any manner.

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and effective as of the Effective Date.

MILITARY FINANCIAL SERVICES, LLC

By:

Name:

Title:

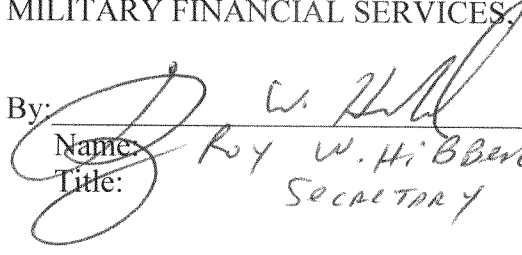

Roy W. Hibbard
SECRETARY

EXHIBIT A
TRADEMARKS

Mark	Registration No.	Registration Date
MILES	2611963	8/27/2002
MILES (stylized)	2611964	8/27/2002