

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DJP CONCEPTS IP SUB, LLC		02/16/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Milberg Factors, Inc.
Street Address:	99 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3659582	
Registration Number:	3779664	PLINER JRS
Registration Number:	3113360	SPORT-I-QUE DONALD J PLINER
Registration Number:	2426567	DJP
Registration Number:	2534444	DONALD J PLINER
Registration Number:	1991045	DONALD J. PLINER
Registration Number:	2007793	DONALD J. PLINER

**CORRESPONDENCE DATA**

Fax Number: (212)643-6500  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-643-7000  
 Email: pto@sillscummis.com  
 Correspondent Name: Sills Cummis & Gross P.C.  
 Address Line 1: One Rockefeller Plaza

CH \$190.00 3659582

**900185270**

**TRADEMARK  
 REEL: 004488 FRAME: 0458**

Address Line 2: 25th Floor, IP Dept., Docketing  
Address Line 4: New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER:	09920001.000011
NAME OF SUBMITTER:	Edward Longobardi
Signature:	/Edward Longobardi/
Date:	03/01/2011

Total Attachments: 2  
source=Trademark Security Agreement to Milberg Factors#page1.tif  
source=Trademark Security Agreement to Milberg Factors#page2.tif

TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, DJP CONCEPTS IP SUB, LLC, a limited liability company organized under the laws of the State of Delaware, located at 10800 N.W. 97th Street, Medley, Florida 33178 (the "Company"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations and/or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Company is obligated to MILBERG FACTORS, INC. ("Factor") pursuant to a certain Trademark Collateral Security Agreement, dated the date hereof, by Company in favor of Factor (as such may be amended, modified, restated or supplemented from time to time, the "Agreement"); and


WHEREAS, pursuant to the Agreement, Company is granting to Factor a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Company does hereby assign unto Factor and grant to Factor a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreement and in accordance with the terms and provisions thereof.

Company expressly acknowledges and affirms that the rights and remedies of Factor with respect to the assignment and security interest granted hereby are more fully set forth in the Agreement.


Dated: New York, New York  
February 16, 2011

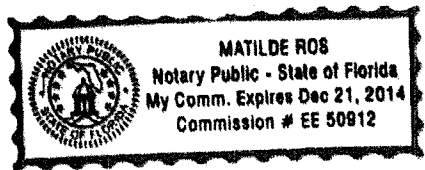
DJP CONCEPTS IP SUB, LLC

By:   
Name: Tom Teper  
Title: Chief Financial Officer

STATE OF Florida )  
                                  ) ss.:  
COUNTY OF Miami-Dade )



On the 15 day of February, 2011, before me, the undersigned, a notary public in and for said state, personally appeared Tom Teper, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

  
\_\_\_\_\_  
Notary Public



SCHEDULE A

to a Trademark Assignment of Security dated February 16, 2011, by and between  
DJP CONCEPTS IP SUB, LLC, and MILBERG FACTORS, INC.

Trademark	Country	Appl. No	Reg. No
 Design Only	US Federal	77551496	3659582
PLINER JRS	US Federal	77461088	3779664
SPORT-I-QUE DONALD J PLINER	US Federal	76446611	3113360
	US Federal	75817676	2426567
DONALD J PLINER	US Federal	75501673	2534444
DONALD J. PLINER	US Federal	74677967	1991045
DONALD J. PLINER	US Federal	74677963	2007793