

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	David J. Matt		02/22/2011
			<b>Entity Type</b>
			INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Swagger Co., Ltd.		
<b>Street Address:</b>	c/o The Law Offices of Victor A. Nezu, P.C.		
<b>Internal Address:</b>	1001 Avenue of the Americas, 4th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	2693228	SWAGGER
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)790-9465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212)790-9464		
<b>Email:</b>	victor@nezulaw.com		
<b>Correspondent Name:</b>	Victor A. Nezu, Esq.		
<b>Address Line 1:</b>	The Law Offices of Victor A. Nezu, P.C.		
<b>Address Line 2:</b>	1001 Avenue of the Americas, 4th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	SWAGGER		
<b>NAME OF SUBMITTER:</b>	Victor A. Nezu, Esq.		
<b>Signature:</b>	/victor a. nezu/		

OP \$40.00 2693228

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**TRADEMARK**  
 REEL: 004488 FRAME: 0462

Date:

03/01/2011

Total Attachments: 1

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**Trademark Assignment**

**WHEREAS**, David J. Matt, an individual and citizen of the United States, with his principal place of business at 2218 Holiday Road, Newport Beach, CA 92660 ("Assignor"), has adopted, owns and is using the Mark: SWAGGER ("the Mark") in connection with the following goods and/or services: "ARTICLES OF CLOTHING, NAMELY T-SHIRTS, PANTS, SHORTS, SHIRTS, HATS, SWEATSHIRTS, SWIMMING TRUNKS, JACKETS, HEADWEAR, BOTTOMS, TOPS, BELTS, COATS, SKIRTS, BLOUSES, DRESSES," in International Class 25. And,

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2,693,228, registered on March 4, 2003; and

**WHEREAS**, Swagger Co., Ltd., a corporation formed under the laws of Japan, with its principal place of business at C/O The Law Offices of Victor A. Nezu, P.C., 1001 Avenue of the Americas, 4<sup>th</sup> Floor, New York, NY 10018 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.


  
David J. Matt  
Assignor

Dated effective as of: February 22, 2011

State of: California

County of: Orange

SUBSCRIBED and SWORN to before me this 22 of February, 2011.

  
Signature of Notary Public  
Print Name of Notary Public: TRENT MARCUS

My Commission Expires: 12/31/2012

