

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John Wheeler		02/25/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Heavenly Holidays, LLC		
<b>Street Address:</b>	c/o Heavenly Holdings, LLC		
<b>Internal Address:</b>	28 East Third Avenue - Suite 200		
<b>City:</b>	San Mateo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94401		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73826185	TREE CLASSICS	
<b>Serial Number:</b>	73772571	TRIUMPH INTERNATIONAL, INC.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)586-5095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-381-8737		
<b>Email:</b>	triess@ctswlaw.com		
<b>Correspondent Name:</b>	Y. Ting Riess		
<b>Address Line 1:</b>	Cohen, Tauber, Spievack & Wagner P.C.		
<b>Address Line 2:</b>	420 Lexington Avenue, Suite 2400		
<b>Address Line 4:</b>	New York, NEW YORK 10170		
<b>ATTORNEY DOCKET NUMBER:</b>	1753.001		
<b>NAME OF SUBMITTER:</b>	Y. Ting Riess		

OP \$65.00 73826185

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**TRADEMARK**  
 REEL: 004488 FRAME: 0489

Signature:	/s/ Y. Ting Riess
Date:	03/01/2011
Total Attachments: 2 source=Trademark Assignment - John Wheeler to Heavenly Holidays (00102572)#page1.tif source=Trademark Assignment - John Wheeler to Heavenly Holidays (00102572)#page2.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made as of February 25, 2011, by John Wheeler, not individually but solely in his trust capacity as assignee for the benefit of creditors of Tree Classics, Inc. a/k/a Triumph International, Inc., as assignor ("Assignor"), to Heavenly Holidays, LLC ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee the trademarks set forth on Schedule A attached hereto, for which it has obtained federal registrations, or has filed for federal registration, in the United States Patent and Trademark Office (hereinafter the "Trademarks"), along with the goodwill of the business developed through the use of and symbolized by the Trademarks;

WHEREAS, Assignee desires to purchase, acquire and accept the entire rights, title and interest in and to the Trademarks, the federal registrations therefor, and the goodwill of the business connected with the use of and symbolized by the Trademarks; and

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of February 25, 2011, by and between Assignor and Assignee, Assignor has agreed to, among other things, sell, convey, assign and transfer the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, Assignor's entire right, title, and interest in, to and under the Trademarks and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks. All transferable rights and privileges associated with the Trademarks, including the right to sue for and receive all damages from any past or future infringements or other violations of the Trademarks, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date first written above.

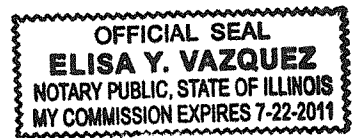
John Wheeler, not individually but solely in his trust capacity as assignee for the benefit of creditors of Tree Classics, Inc. a/k/a Triumph International, Inc.

By: John C. Wheeler  
Title: Assignee

STATE OF ILLINOIS )  
 ) SS:  
COUNTY OF Cook )

Before me personally appeared said John C. Wheeler and acknowledge the foregoing instrument to be his/her free act and deed this 25 day of February, 2011.

SEAL



Elisa Y. Vazquez  
Notary Public

**SCHEDULE A  
TO  
TRADEMARK ASSIGNMENT**

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRANT</u>
TREE CLASSICS	73826185	Triumph International, Inc.
TRIUMPH INTERNATIONAL, INC.	73772571	Triumph International, Inc.

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