

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vertical Alliance Group, Inc.		02/04/2011	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Internet Brands, Inc.		
<b>Street Address:</b>	909 N. Sepulveda Blvd.		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2406408	BUBBAJUNK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)280-4842		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 280-4360		
<b>Email:</b>	alex.alexander@internetbrands.com		
<b>Correspondent Name:</b>	Alex Alexander		
<b>Address Line 1:</b>	909 N. Sepulveda Blvd.		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	El Segundo, CALIFORNIA 90245		
<b>NAME OF SUBMITTER:</b>	Alex Alexander		
<b>Signature:</b>	/Alex Alexander/		
<b>Date:</b>	03/01/2011		

OP \$40.00 2406408

**Total Attachments: 3**

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**EXECUTION VERSION**

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, Vertical Alliance Group, Inc., located at 6500 Summerhill Road, Suite 1H box 780, Texarkana, Texas 75504 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the registrations thereof, together with all related common law rights and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for transferring, assigning, maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

**VERTICAL ALLIANCE GROUP, INC.**

DATE: February 4, 2011

By: \_\_\_\_\_

Jay J. Wommack

President

**INTERNET BRANDS, INC.**

DATE: February 4, 2011

By: \_\_\_\_\_

Robert N. Brisco

Chief Executive Officer

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, Vertical Alliance Group, Inc., located at 6500 Summerhill Road, Suite 1H box 780, Texarkana, Texas 75504 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the registrations thereof, together with all related common law rights and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for transferring, assigning, maintaining and perfecting Assignee's right to the Marks.

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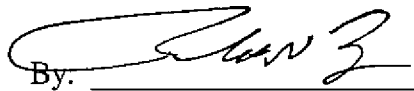
**VERTICAL ALLIANCE GROUP, INC.**

DATE: February 4, 2011

By: \_\_\_\_\_  
Jay J. Wommack  
President

**INTERNET BRANDS, INC.**

DATE: February 4, 2011

By:  \_\_\_\_\_  
Robert N. Brisco  
Chief Executive Officer

Schedule A

**Trademark and Service Mark Assignment**

By and between Vertical Alliance Group, Inc. (Assignor)  
and Internet Brands, Inc. (Assignee)

	<u>Mark</u>	<u>Registration No.</u>
BUBBAJUNK		2406408