

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank		02/18/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Country Life, LLC		
<b>Street Address:</b>	180 Vanderbilt Motor Parkway		
<b>City:</b>	Hauppauge		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11788		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1086784	COUNTRY LIFE	
Registration Number:	1626170	LONG LIFE	
Registration Number:	1824832	COUNTRY LIFE	
Registration Number:	1824833	COUNTRY LIFE	
Registration Number:	2384491	LONG LIFE	
Registration Number:	2406050	BIOCHEM	
Registration Number:	1622006	MAXINE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)983-0772		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-986-1200		
Email:	wcox@gordonherlands.com		
Correspondent Name:	William H. Cox		
Address Line 1:	355 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10017		

**CH \$190.00 1086784**

ATTORNEY DOCKET NUMBER:	4724.03
NAME OF SUBMITTER:	William H. Cox
Signature:	/William H. Cox/
Date:	03/01/2011
Total Attachments: 2 source=Chase Release 1#page1.tif source=Chase Release 1#page2.tif	

RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN COUNTRY LIFE, LLC

JPMorgan Chase Bank ("Secured Party"), hereby releases its security interest in the interests of Country Life, LLC and its predecessor, Consac Industries Inc., in and to the trademarks and trademark applications and registrations set forth on Schedule A attached hereto, created by that certain Trademark Security Agreement dated March 30, 2005 and executed by Consac Industries Inc. in favor of Secured Party and recorded with the United States Patent and Trademark Office on April 14, 2005, in Reel/Frame 3147/0723.

Dated: February 18, 2011

JP MORGAN CHASE BANK

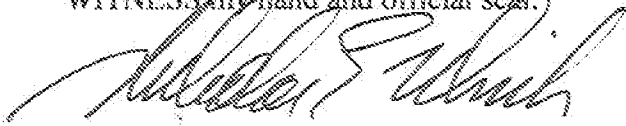
By: James Maron  
Name: JAMES MARON  
Title: Authorized Officer

ACKNOWLEDGMENT

STATE OF NEW YORK )  
  ) ss.:  
COUNTY OF Suffolk )

On Feb 18, 2011 before me, James Maron, personally appeared \_\_\_\_\_, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/~~she~~ executed the same in his/~~her~~ authorized capacity, and that by his/~~her~~ signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public in and for said County and State

Nicholas E. Ulrich  
Notary Public State of New York  
Nassau County  
01UL4814101  
Comm. Expires 03/30/2014

My Commission Expires 3/30/2014

SCHEDULE A

1	Serial #: <u>73134997</u> Mark: COUNTRY LIFE	Filing Dt: 07/22/1977	Reg #: <u>1086784</u>	Reg. Dt: 03/07/1978
2	Serial #: <u>74017217</u> Mark: LONG LIFE	Filing Dt: 01/08/1990	Reg #: <u>1626170</u>	Reg. Dt: 12/04/1990
3	Serial #: <u>74033132</u> Mark: MAXINE	Filing Dt: 02/26/1990	Reg #: <u>1622006</u>	Reg. Dt: 11/13/1990
4	Serial #: <u>74343278</u> Mark: COUNTRY LIFE	Filing Dt: 12/24/1992	Reg #: <u>1824832</u>	Reg. Dt: 03/08/1994
5	Serial #: <u>74343279</u> Mark: COUNTRY LIFE	Filing Dt: 12/24/1992	Reg #: <u>1824833</u>	Reg. Dt: 03/08/1994
6	Serial #: <u>75322795</u> Mark: DESERT ESSENCE	Filing Dt: 07/21/1997	Reg #: <u>2242476</u>	Reg. Dt: 05/04/1999
7	Serial #: <u>75386001</u> Mark: LONG LIFE	Filing Dt: 11/06/1997	Reg #: <u>2384491</u>	Reg. Dt: 09/12/2000
8	Serial #: <u>75844218</u> Mark: BIOCHEM	Filing Dt: 11/10/1999	Reg #: <u>2406050</u>	Reg. Dt: 11/21/2000