

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Swiss Colony, Inc.		06/01/2010	CORPORATION:
RECEIVING PARTY DATA			
Name:	Colony Brands, Inc.		
Street Address:	1112 7th Avenue		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78778640	THROUGH THE COUNTRY DOOR	
Serial Number:	78778616	COUNTRY DOOR	
CORRESPONDENCE DATA			
Fax Number:	(312)427-6663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.427.1300		
Email:	chiustm@ladas.net		
Correspondent Name:	David C Brezina		
Address Line 1:	224 South Michigan Ave		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	CTG05668		
NAME OF SUBMITTER:	David C. Brezina		
Signature:	/David C. Brezina/		

CH \$65.00 78778640

Date:

03/02/2011

Total Attachments: 2

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DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions, do hereby certify that the annexed copy has been compared with the document on file in the Corporation Section of the Division of Corporate & Consumer Services of this department, and that the same is a true copy thereof; and that I am the legal custodian of said document, and that this certification is in due form.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and affixed the official seal
of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

DATE: JUN 18 2010

BY:

A handwritten signature in black ink, appearing to read "Cathy Mickelson".

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

RECEIVED
FINANCIAL INSTITUTIONS
STATE OF WISCONSIN
10 MAY 21 AM 9:45

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ARTICLES OF AMENDMENT

TO THE AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
THE SWISS COLONY, INC.

The undersigned hereby adopts the following Articles of Amendment to the Amended and Restated Articles of Incorporation for The Swiss Colony, Inc., a Wisconsin corporation (the "Corporation"), under the Wisconsin Business Corporation Law, Chapter 180 of the Wisconsin Statutes.

1. The name of the Corporation is The Swiss Colony, Inc.
2. Article II of the Corporation's Amended and Restated Articles of Incorporation is hereby amended and restated in its entirety to read as follows:

ARTICLE II

The name of the Corporation is Colony Brands, Inc. *ok C.B. - 990*

The foregoing amendment to the Corporation's Amended and Restated Articles of Incorporation was submitted to the shareholders by the Corporation's Board of Directors, and was approved and adopted by the shareholders, in accordance with Section 180.1003 of the Wisconsin Business Corporation Law as of May 20, 2010.

3. The effective time and date of these Articles of Amendment shall be 12:01 a.m. Central Daylight Time on June 1, 2010.

IN WITNESS WHEREOF, this instrument has been executed on behalf of the Corporation as of the 21st day of May, 2010.

THE SWISS COLONY, INC.
To be known as Colony Brands, Inc.

By: *[Signature]*
John D. Baumann, President and CEO

This instrument was drafted by, and after filing should be returned to: Attorney David V. Northcutt, Foley & Lardner LLP, 150 East Gilman Street, Madison, Wisconsin 53703.