

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yolato LLC		02/28/2011	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Low Dutch Ventures, LLC		
<b>Street Address:</b>	158 Lafayette Avenue		
<b>City:</b>	Chatham		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07928		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3410925	YOLATO	
Registration Number:	3329501	YOLATO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)832-5347		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-569-5347		
<b>Email:</b>	aria@blankrome.com		
<b>Correspondent Name:</b>	Zachary A. Aria		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-6998		
<b>ATTORNEY DOCKET NUMBER:</b>	136157-00101		
<b>NAME OF SUBMITTER:</b>	Zachary A. Aria		
<b>Signature:</b>	/Zachary A. Aria/		

CH \$65.00 3410925

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**TRADEMARK**  
 REEL: 004488 FRAME: 0801

Date:

03/02/2011

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS AND  
TRADEMARK REGISTRATIONS

This Assignment is made this 28<sup>th</sup> day of February  
2011, between Yolato LLC, a New Jersey limited liability company, with an  
address at 57 Romanelli Avenue, South Hackensack, New Jersey 07606  
("Assignor"), and Low Dutch Ventures, LLC, a New York limited liability  
company, with an address at 158 Lafayette Ave ("Assignee").  
CHATHAM NJ 07928

WHEREAS, Assignor and Assignee are parties to a certain Trademark  
Purchase Agreement dated as of February 28, 2011 (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to  
Assignee, and Assignee wishes to acquire from Assignor the trademarks  
identified and set forth on Appendix A; and

WHEREAS, Assignee is desirous of acquiring said trademarks and the  
registrations and applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and  
sufficiency of which are hereby acknowledged, and intending to be legally  
bound hereby, Assignor does hereby assign, sell and transfer to Assignee,  
its successors and assigns, all its right, title, and interest in and to  
said marks, together with the goodwill of the business symbolized by and  
associated with said trademarks and the trademark registrations and  
applications.

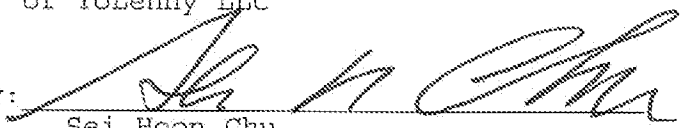
IN TESTIMONY WHEREOF, Assignor and Assignee have caused this  
Assignment to be executed by their duly authorized officers.

YOLATO LLC

Dated: 2/28/2011

By: YoLenny LLC, Managing Member of Yolato  
LLC

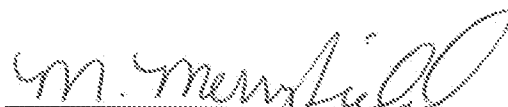
By: Lenny's Holdings LLC, Managing Member  
of YoLenny LLC

By: 

Sei Hoon Chu  
Managing Member of Lenny's Holding LLC

LOW DUTCH VENTURES, LLC

Dated: 2/28/2011

By:   
Name: Marc Merryfield  
Title: President



APPENDIX A

Mark	Registration No.	Registration Date
YOLATO	3,410,925	April 8, 2008
YOLATO	3,329,501	November 6, 2007

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