

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Brian K. Marks		03/01/2011	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	My Best For U L.L.C.
Street Address:	33 East 33rd Street, Suite 901
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	85135187	ISRAEL'S MIRACLE

**CORRESPONDENCE DATA**

Fax Number: (516)228-8516  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: sbarrese@dilworthbarrese.com  
 Correspondent Name: Dilworth & Barrese, LLP.  
 Address Line 1: 1000 Woodbury Road, Suite 405  
 Address Line 4: Woodbury, NEW YORK 11797

ATTORNEY DOCKET NUMBER:	1514-9
NAME OF SUBMITTER:	Stephen R. Barrese
Signature:	/srb/
Date:	03/02/2011

Total Attachments: 1

**900185320**

**TRADEMARK  
 REEL: 004488 FRAME: 0864**

**CH \$40.00 85135187**



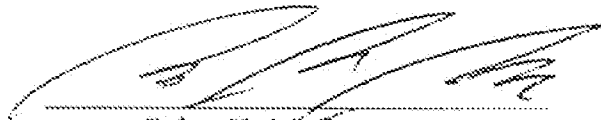
ASSIGNMENT OF TRADEMARK

WHEREAS Brian K. Marks ("Assignor") with an address of 147-47 Second Ave., Whitestone, New York 11357, has adopted the mark ISRAEL'S MIRACLE, the subject of U.S. Trademark Application No. 85/135,187 pending in the U.S. Patent and Trademark Office;

WHEREAS My Best For U L.L.C. ("Assignee"), a Delaware corporation, with an address of 33 East 33<sup>rd</sup> Street, Suite 910, New York, New York 10016, is desirous of acquiring said application pending thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark(s), together with the good will of the business symbolized by the mark(s), and the above-identified pending applications. The parties acknowledge and agree that the transfer of any U.S. Intent-to-Use applications hereunder is in connection with the sale of the ongoing and existing business to which it pertains.

Executed this 1<sup>st</sup> day of MARCH, 2011.



Brian K. Marks