

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hambrecht Wine Group, L.P.	FORMERLY Hambrecht Vineyards and Wineries L.P.	02/08/2011	LIMITED PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	H.D.D. LLC		
Street Address:	P.O. Box 1532		
City:	Healdsburg		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76186559	BRADFORD MOUNTAIN	
Serial Number:	77232076	HEALDSBURG RANCHES	
CORRESPONDENCE DATA			
Fax Number:	(707)524-1906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-524-1900		
Email:	dranit@smlaw.com		
Correspondent Name:	Warren L. Dranit		
Address Line 1:	P.O. Box 1867		
Address Line 4:	Santa Rosa, CALIFORNIA 95402		
ATTORNEY DOCKET NUMBER:	8967		
NAME OF SUBMITTER:	Warren L. Dranit		
Signature:	/wld/		

OP \$65.00 76186559

Date:

03/02/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "**Agreement**"), dated as of February 8, 2011, is made by HAMBRECHT WINE GROUP, L.P. a California limited partnership ("Assignor").

RECITALS

- A. Assignor and H.D.D. LLC, a California limited liability company (the "Company") are parties to that certain Membership Interest Purchase Agreement (the "MIPA"), dated as of February 8, 2011.
- B. This Agreement is being delivered in connection with the MIPA and is subject to, and is entitled to the benefits of, the MIPA.
- C. This Agreement is being executed and delivered in accordance with the MIPA.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

AGREEMENT

- 1. Defined Terms. All capitalized terms used but not otherwise defined herein shall have the meanings set forth in the MIPA.
- 2. Assignment. Assignor hereby irrevocably assigns to the Company as of the date of this Agreement all of the right, title and interest of Assignor in the HWG Brands, together with all associated goodwill and rights of recovery for past infringement thereof. The HWG Brands include, without limitation, the following:

Trademark	Serial No.	Registration No.
BRADFORD MOUNTAIN	76/186,559	2,709,874
HEALDSBURG RANCHES	77/232,076	3,398,113

- 3. Successors and Assigns. This Agreement inures to the benefit of the Company, and is binding on Assignor, and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment effective as of the date first set forth above.

ASSIGNOR:

HAMBRECHT WINE GROUP, L.P.,
a California limited partnership

By: HAMBRECHT WINE MANAGEMENT INC.,
a California corporation

Its: General Partner

By: *William R. Hambrecht*
William R. Hambrecht, Chairman

ACKNOWLEDGMENT

State of California)
County of SAN FRANCISCO)

On February 8, 2011, before me, MARGUERITE C. RANUCCI,
Notary Public, personally appeared William R. Hambrecht, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Marguerite C. Ranucci* (Seal)

