

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Globe Wholesale Inc.		08/09/2010	CORPORATION: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	Twinkle, Inc.		
Street Address:	105 Prairie Lake Road, Suite A		
City:	East Dundee		
State/Country:	ILLINOIS		
Postal Code:	60118-9133		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3165918	BOAZ	
CORRESPONDENCE DATA			
Fax Number:	(815)654-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	815-633-5300		
Email:	rockmail@reinhartlaw.com		
Correspondent Name:	Andrew J. Heinisch		
Address Line 1:	2215 Perrygreen Way		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	507978		
NAME OF SUBMITTER:	Andrew J. Heinisch		
Signature:	/Andrew J. Heinisch/		
Date:	03/02/2011		

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Total Attachments: 2

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2215 Perrygreen Way
Rockford, Illinois 61107

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Globe Wholesale Inc., (Assignor), a Mississippi corporation, having its principal offices at 1724 Sunflower Circle, Tupelo, Mississippi 38801 has adopted, used, has been the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BOAZ	3,165,918	October 31, 2006

WHEREAS, Twinkle, Inc., (Assignee), an Illinois corporation, having its principal place of business at 105 Prairie Lake Road, Suite A, East Dundee, Illinois 60118-9133 has acquired said registered trademark pursuant to a prior agreement made and effective as of August 9, 2010 and wishes to record the same at the USPTO;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark solely for the purpose of marketing tobacco products, together with the goodwill of the business symbolized by said trademark and registration thereof, all pursuant to and subject to the same agreements and obligations of each party of a prior agreement between the parties made and effective as of August 9, 2010, the terms of which are

incorporated by reference herein and effective. To the extent there are any material differences between the agreements, the provisions and terms of the prior executed Agreement shall control.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect August 9, 2010.

Globe Wholesale Inc.

Jerry S Burke

By: Jerry Burke

Title: Officer

Date: February 11, 2011

Twinkle, Inc.

[Signature]

By: *[Signature]* HITEN SHAH

Title: President

Date: 2/23/2011