

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/01/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
N&B Industries, Inc.		03/03/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nielsen & Bainbridge, LLC		
<b>Street Address:</b>	40 Eisenhower Drive		
<b>City:</b>	Paramus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07652		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3898290	METROPOLITAN	
Registration Number:	2701295	NEOPOLITAN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(914)288-0023		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914.821.9072		
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Karin Segall c/o Leason Ellis		
Address Line 1:	81 Main Street, Suite 503		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	2612/8000-000		
NAME OF SUBMITTER:	Karin Segall		
Signature:	/karinsegall/		

OP \$65.00 3898290

Date:

03/03/2011

Total Attachments: 1

source=Industries assign to N&B#page1.tif

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, N&B Industries, Inc., a corporation organized under the laws of the State of Delaware, with an address of 40 Eisenhower Drive, Paramus, New Jersey 07652 (herein "Assignor"), was the owner of the trademarks listed below (the "Assigned Trademarks"):

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
METROPOLITAN	3,898,290	January 4, 2011
NEOPOLITAN	2,701,295	March 25, 2003

WHEREAS, Nielsen & Bainbridge, LLC, a limited liability company organized under the laws of the State of Delaware, with an address of 40 Eisenhower Drive, Paramus, New Jersey 07652 (herein "Assignee"), was desirous of acquiring the entire, right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extension that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective March 1, 2011 sell, assign, and transfer the entire right, title and interest in and to the said Assigned Trademarks and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof nunc pro tunc as of March 1, 2011 unto Assignee, its successors and assigns.

N&B Industries, Inc.

Date: 3-3-11

By: 

Kenneth A Corby  
Executive Vice President,  
Chief Financial Officer