

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Melvin L Vinson Jr		12/16/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nike, Inc.		
<b>Street Address:</b>	One Bowerman Drive		
<b>City:</b>	Beaverton		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97005		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3236278	MELO	
<b>Registration Number:</b>	3086307	MELO GEAR	
<b>Serial Number:</b>	76499643	MELO KATS/ALWAYS BALLIN GEAR MELO JEANS MELO GEAR MELO WEAR MELO KATS ALL ARE LOGO'S FOR ONE CLOTHING LINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)646-6926		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	503-671-6453		
<b>Email:</b>	marion.costello@nike.com		
<b>Correspondent Name:</b>	Jaime M. Lemons		
<b>Address Line 1:</b>	One Bowerman Drive		
<b>Address Line 4:</b>	Beaverton, OREGON 97005		
<b>NAME OF SUBMITTER:</b>	Jaime M. Lemons		
<b>Signature:</b>	/Jaime M. Lemons/		

**CH \$90.00 3236278**

Date:

03/03/2011

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Melvin L. Vinson, Jr., an individual residing at 3144 Runway Avenue, Eau Claire, Wisconsin 54703 ("Vinson"), has adopted, and used "Melo," "Melo Gear," and "Melo signature" as marks, and is the record owner of a Wisconsin State trademark registration, U.S. Trademark Registration Nos. 3,236,278 and 3,086,307, and abandoned U.S. Trademark Application Serial No. 76/499643 (collectively, the "Melo Trademarks");

WHEREAS, NIKE, Inc., an Oregon corporation having its principal place of business at One Bowerman Drive, Beaverton, Oregon 97005 ("NIKE") is the exclusive licensee of professional basketball player Carmelo Anthony and has used Mr. Anthony's nickname "Melo" in connection with various goods and services; and

WHEREAS, pursuant to an Agreement (the "Melo Agreement") between Vinson and NIKE with an Effective Date of 12.6.10, 2010, Vinson assigned to NIKE all rights, title, and interest in and to the Melo Trademarks, the goodwill of the business symbolized thereby, and the Wisconsin and United States Trademark registrations for said Melo Trademarks;

WHEREAS, the Parties desire to confirm herewith the terms of the assignment set forth in the Melo Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Vinson hereby confirms the terms of the Melo Agreement in which he sold, assigned, transferred, and conveyed to NIKE all rights, title, and interest in and to the Melo Trademarks, the goodwill of the business symbolized thereby, and the Wisconsin and United States Trademark registrations for said Melo Trademarks.

Vinson further confirms the assignment to NIKE of all right to sue for and receive all remedies, including damages, accruing from past infringements of the rights herein assigned.

This assignment shall be binding upon the Parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith. This Assignment confirms that the Effective Date of this Assignment is the date set forth in the Melo Agreement.

NIKE, Inc.

Melvin L. Vinson, Jr.

By: *Jaime Lemons*  
Printed \_\_\_\_\_  
Name: JAIME LEMONS  
Title: Assignment Counsel  
Date: 2.15.11

By: *Anth*  
Printed \_\_\_\_\_  
Name: MELVIN L. VINSON  
Title: HIMSELF  
Date: 12.6.10