

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Packard Motor Car Company, Inc.	FORMERLY Packard Motor Car Company	02/07/2011	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Continental Tire the Americas, LLC		
<b>Street Address:</b>	1830 MacMillan Park Drive		
<b>City:</b>	Fort Mill		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29707		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2139582	G-MAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(216)241-0816		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	216.622.8854		
<b>Email:</b>	ipdocket@calfee.com		
<b>Correspondent Name:</b>	Raymond Rundelli		
<b>Address Line 1:</b>	800 Superior Avenue		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>NAME OF SUBMITTER:</b>	Raymond Rundelli		
<b>Signature:</b>	/Raymond Rundelli/		
<b>Date:</b>	03/04/2011		

CH \$40.00 2139582

Total Attachments: 1  
source=01056662#page1.tif

**TRADEMARK**  
**REEL: 004490 FRAME: 0110**

**ASSIGNMENT OF TRADEMARK RIGHTS**

*WHEREAS*, Packard Motor Car Company, Inc., a New Jersey corporation with offices at 76 Monroe Street, Boonton, New Jersey 07005 (“Assignor”), has adopted, used and is using in commerce the mark G-MAX in the United States (the “Mark”); and

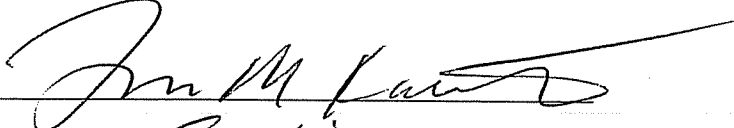
*WHEREAS*, Assignor is also the owner of U.S. Trademark Registration No. 2,139,582 in International Class 012 for the Mark as used on or in connection with “land motor vehicle parts, namely, suspension components, namely, shock absorbers, coil springs, leaf springs, trailing arms, sway bars, torsion bars, and struts, excluding brake components” (the “Registration”); and

*WHEREAS*, Continental Tire the Americas, LLC, f/k/a Continental Tire North America, Inc., an Ohio limited liability company with a place of business at 1830 MacMillan Park Dr., Fort Mill, South Carolina 29707 (“Assignee”), is desirous of acquiring all right, title and interest in and to the Mark and the Registration, as well as the goodwill associated with the Mark;

*NOW THEREFORE*, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of the date set forth below, all right, title and interest in and to (i) the Mark, (ii) the Registration, (iii) all rights of action arising from the Mark, including all claims for damages by reason of past, present and future infringement of the Mark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (iv) the goodwill of the business symbolized by the Mark.

Dated: 2/7/2011, 2011

ASSIGNOR

By:   
Printed Name: Fredric M Kanter  
Title: President