TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WRANGLER APPAREL CORP.		01/24/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Shada Brazile
Street Address:	720 CR 3051
City:	Decatur
State/Country:	TEXAS
Postal Code:	76234
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	3890639	ALL AROUND BABY	
Registration Number:	3779505	ALL AROUND BABY	
Registration Number:	3901927	ALL AROUND KID	

CORRESPONDENCE DATA

Fax Number: (303)545-5196

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-545-5128

Email: Kirstin@jahnlaw.com

Correspondent Name: Kirstin M. Jahn

Address Line 1: 1942 Broadway Suite 314
Address Line 4: Boulder, COLORADO 80302

NAME OF SUBMITTER:	Kirstin M. Jahn		
Signature:	/kmj/		
Date:	03/02/2011		
	TRADEMARK		

REEL: 004490 FRAME: 0211

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Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif

> TRADEMARK REEL: 004490 FRAME: 0212

ASSIGNMENT

This Assignment is made this $\Delta q^{\#_0}$ day of January, 2011 by Wrangler Apparel Corp., a corporation organized under the laws of the State of Delaware ("Assignor") in favor of Shada Brazile, an individual residing in the State of Texas ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title, and interest in, to, and under the trademarks set forth on Exhibit A hereto (collectively, the "Trademarks");

NOW, THEREFORE, in consideration of the sale of the Trademarks, and other good and valuable consideration, the receipt of which is acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in, to or arising under the Trademarks, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first written above.

WRANGLER APPAREL CORP.

Name: Helen L. Winslow
Title: Vice President

SHADA BRAZILE

Name

Title:

State of Delaware

SS.

County of New Castle :

Signed before me this $\frac{\partial u^{th}}{\partial x^{th}}$ day of January, 2011, by Helen L. Winslow, to me personally known.

NOTARY PUBLIC

LISA M. BUCHWALD NOTARY PUBLIC STATE OF DELAWARE My commission expires March 9, 2012

TRADEMARK
REEL: 004490 FRAME: 0213

EXHIBIT A SCHEDULE OF TRADEMARK REGISTRATIONS AND APPLICATIONS

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United States	ALL AROUND BABY	77597657	3890639	24
United States	ALL AROUND BABY	77979053	3779505	25
United States	ALL AROUND KID	77923529	3901927	25

TRADEMARK REEL: 004490 FRAME: 0214

RECORDED: 03/02/2011