

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lumitrend, Inc.		07/10/2006	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Asurion Mobile Applications, Inc.		
Street Address:	648 Grassmere Park		
Internal Address:	Suite 300		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37211		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2989017	CELLBACKUP	
Registration Number:	2881892	LUMITREND	
Registration Number:	3067790	RV RINGVAULT	
CORRESPONDENCE DATA			
Fax Number:	(615)259-1470		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6152591450		
Email:	trademarks@arlaw.com		
Correspondent Name:	Edward Playfair		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	612194-000004		
NAME OF SUBMITTER:	Edward Playfair		

CH \$90.00 2989017

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TRADEMARK
REEL: 004490 FRAME: 0310

Signature:	/Edward Playfair/
Date:	03/04/2011
Total Attachments: 1 source=Name Change Certificate - Lumitrend to Asurion Mobile Applications Inc#page1.tif	



DEAN HELLER
Secretary of State
204 North Carson Street, Suite 1
Carson City, Nevada 89701-4299
(776) 684 6708
Website: secretaryofstate.biz

Certificate of Amendment
(PURSUANT TO NRS 78.385 and 78.390)

Filed in the office of <i>Dean Heller</i> Dean Heller Secretary of State State of Nevada	Document Number 20060435321-36
	Filing Date and Time 07/10/2006 8:20 AM
	Entity Number C1541-2003

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Incorporation
For Nevada Profit Corporations

(Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

1. Name of corporation:

Lumitrend, Inc. (C1541-2003)

2. The articles have been amended as follows (provide article numbers, if available):

Article I has been amended to read in its entirety as follows:

"Name of Corporation: Asurion Mobile Applications, Inc."

3. The vote by which the stockholders holding shares in the corporation entitling them to exercise at least a majority of the voting power, or such greater proportion of the voting power as may be required in the case of a vote by classes or series, or as may be required by the provisions of the articles of incorporation have voted in favor of the amendment is: 100%

4. Effective date of filing (optional):

(must not be later than 90 days after the certificate is filed)

5. Officer Signature (required):

"If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless of limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

Nevada Secretary of State AM 78.385 Amend 2003
Revised on: 09/28/05