

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fission Inc.		09/24/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fission LLC		
Street Address:	122 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 47			
Property Type	Number	Word Mark	
Serial Number:	85160969	NOOK DEVELOPER	
Serial Number:	85160956	NOOKCHAT	
Serial Number:	85161075	ALIVETOUCH	
Serial Number:	85161063	VIVIDVIEW	
Serial Number:	85171691	READER'S TABLET	
Serial Number:	85196275	TOUCH THE FUTURE OF READING TODAY	
Serial Number:	85160593	DAILY SHELF	
Serial Number:	85160410	TOUCH THE FUTURE OF READING NOW	
Serial Number:	85160401	TOUCH THE FUTURE OF READING	
Serial Number:	85160064	N	
Serial Number:	85159205		
Serial Number:	85196297	NOOKSELLERS	
Serial Number:	85057211	NOOK KIDS	
Serial Number:	85057191	NOOK WIFI	

900185592

TRADEMARK
 REEL: 004491 FRAME: 0232

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Serial Number:	85051456	NOOK
Serial Number:	85177628	READ TO ME
Serial Number:	85161094	NOOKCOLOR
Serial Number:	85161002	NOOK
Serial Number:	85057212	NOOKKIDS
Serial Number:	85057198	NOOK2
Serial Number:	85057197	NOOKWIFI
Serial Number:	85161107	NOOK COLOR
Serial Number:	85161034	NOOK
Serial Number:	85160994	N
Serial Number:	85160616	THE DAILY
Serial Number:	85160544	NOOK KIDS
Serial Number:	85160497	NOOK SMART BOOK READY
Serial Number:	85160489	NOOK SMART
Serial Number:	85160469	NOOKBOOKSTORE
Serial Number:	85160461	NOOKSTORE
Serial Number:	85160435	NOOKBOOK
Serial Number:	85160390	THE ULTIMATE READING EXPERIENCE
Serial Number:	85160367	READ WHAT YOU LOVE. ANYWHERE YOU LIKE.
Serial Number:	85160318	ARTICLEVIEW
Serial Number:	85101723	NS
Serial Number:	85101314	N S
Serial Number:	85076312	NOOKCOOK
Serial Number:	85076306	NOOKSTUDY
Serial Number:	85075245	NOOK COOK
Serial Number:	85070392	NOOK STUDY
Serial Number:	85070367	NOOKCONNECT
Serial Number:	85070365	NOOK CONNECT
Serial Number:	85057203	NOOK 2
Serial Number:	77768961	HOOT
Serial Number:	77849452	N
Serial Number:	77851465	LENDME
Serial Number:	77751835	NOOK

CORRESPONDENCE DATA

TRADEMARK
REEL: 004491 FRAME: 0233

Fax Number: (646)878-0801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 646-878-0820

Email: TM-USPTO@pczlaw.com

Correspondent Name: Todd Braverman, Esq.

Address Line 1: 1500 Broadway, 12th Floor

Address Line 2: Pearl Cohen Zedek Latzer LLP

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	700657-12-00 - FISSION
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NAME OF SUBMITTER:	Todd Braverman
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Signature:	/tjbraverman/
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Date:	03/04/2011
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Total Attachments: 4 source=FISSION LLC#page1.tif source=FISSION LLC#page2.tif source=FISSION LLC#page3.tif source=FISSION LLC#page4.tif
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Delaware

PAGE 1

The First State

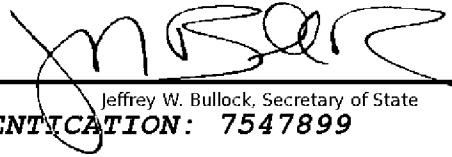
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FISSION INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FISSION INC." TO "FISSION LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF SEPTEMBER, A.D. 2009, AT 5:49 O'CLOCK P.M.

4694082 8100V

090883709



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7547899

DATE: 09-25-09

TRADEMARK
REEL: 004491 FRAME: 0235

Delaware

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The First State

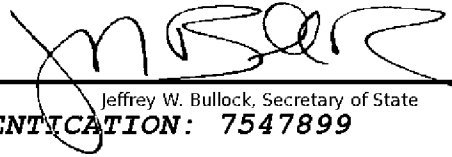
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "FISSION LLC" FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF SEPTEMBER, A.D. 2009, AT 5:49 O'CLOCK P.M.



4694082 8100V

090883709

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7547899

DATE: 09-25-09

TRADEMARK
REEL: 004491 FRAME: 0236

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
FISSION INC., A DELAWARE CORPORATION
TO FISSION LLC,
A DELAWARE LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation was first formed is June 2, 2009.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Fission Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Fission LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24th day of September, 2009.

By: HOLLY F. BERGER
Holly F. Berger
Sole Director

CERTIFICATE OF FORMATION

OF

FISSION LLC

Under Section 18-201 of the Delaware Code

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to Chapter 18, Title 6 of the Delaware Code, as amended and supplemented, and known, identified and referred to as the "Delaware Limited Liability Company Act" (the "Act"), hereby certifies that:

FIRST: The name of the limited liability company is Fission LLC
(hereinafter called the "Company").

SECOND: The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Act are:

Capitol Services, Inc.
615 South DuPont Highway
Dover, Delaware 19901

IN WITNESS WHEREOF, I hereunto sign my name this 24th day of September,
2009.

HOLLY F. BERGER.
Holly F. Berger
Authorized Individual